

A temperance lesson that never has stilted gayety at Outrigger, yet has had its salutary effect. More than one heedless enthusiast has been halted in mid-flight by a whispered query, "What would Fuji think?"

—*Honolulu Advertiser.*

---

**"Clark Excursionists" Entertained  
in 1910 by  
Outrigger Canoe Club**

By *Edwin North McClellan*

News of the "Outrigger-Club" as the *Advertiser* of January 11, 1910 called the Club, appeared early in 1910. In this newspaper it was reported that the "Outrigger Club" held a meeting on the evening of January 10, 1910 at the "Hawaiian Hotel." The "bids for the new bathhouse were opened and the lowest one of \$675 was accepted."

"Kenneth Brown, Captain and Live-Wire of the Club was present and he stated" that the "exhibition of surf-riding and surf-canoeing to be given while (Frank G.) Clark Excursionists are here can easily be arranged." Captain Brown explained that the Kamehameha Aquatic Club would be invited to participate.

At this meeting of the Outrigger Canoe Club "a vote of thanks was passed to the ladies of the Auxiliary Club, who had done so much to make the Outrigger Club what it is today, a place for *mali-hinis* of both sexes to be entertained and initiated into the wonderful delights of surf-riding." (It was in March of 1909 that Mrs. Frances Mills Swanzy called a number of women together and presented plans for the organization of the Women's Auxiliary of the Outrigger Canoe Club. Mrs. Swanzy was elected first President. An area under the Hau Tree was given as its exclusive meeting-place and a small grass-house, which Allan Herbert had built on the grounds, was turned over to the Auxiliary and it was used for several years, with various improvements, as their first bathhouse. This women's organization did not receive the name of Uluniu Women's Swimming Club until February 16, 1926.)

The year 1909 had been comparatively quiet at the Beach but 1910 was

quite different. The early part of 1910 was high-lighted by the two visits of the "Frank Clark Cruisers" on the liner *Cleveland*. Surfing events were staged at Waikiki under the auspices of the Outrigger Canoe Club.

Honolulu was a very excited town in January of 1910 as plans were prepared to welcome the more than 650 tourists aboard the Hamburg-American liner *Cleveland*.

A "village of real Hawaiian grass houses" was constructed "on the Outrigger grounds, where real Hawaiians [of the Kamehameha Aquatic Club from Kalihi] baked real pigs and taro in real Hawaiian *imus*, and pounded the taro into *poi*—which they (the visitors) ate with their fingers, in real Hawaiian style." The *Cleveland* arrived on January 23, 1910. Prior to that date the chief concern of the Promotion-Committee and the Outrigger-Club was the unpredictable Surf-of-Waikiki.

"The Surf at Waikiki was more promising yesterday (January 21st) than it has been for a week past," hopefully reported the newspaper of the 22d. "There now seems a strong possibility of a presentable performance on the surfboards on Sunday afternoon. If there be a small-surf the largest boards will be brought into requisition," for the pleasure of the "Clark cruisers." The "canoes of the Kamehameha Aquatic Club will arrive at the Outrigger Club grounds this morning. . . . Hawaiian members of this organization will have plenty of taro" for *poi* and the excursionists will see it prepared in an *imu*. Castle and Cooke donated use of the tug *Intrepid* to the Promotion Committee to carry the Royal Hawaiian Band welcoming the *Cleveland*.

"Aloha to *Cleveland* Tourists!" headlined the *Advertiser* of January 23, 1910, as the Hamburg-American liner docked at Alakea Wharf. And the visitors soon were at the Outrigger Club. The small waves made good surf-boarding and surf-canoeing impossible but notwithstanding, the visitors enjoyed the Outrigger Canoe Club Exhibition. Some of the visitors tried surfboarding and rode in the outriggers. The principal event "was a paddling contest on surfboards," which

was won by Zen Genoves. However, it was the *wahines* who got more publicity than the men for expert surf-boarding by Josephine Pratt, Ruth Soper and Carol Low received much applause. Bonine, the movie-man, made films.

The *Cleveland* Visitors were back at Honolulu in February of 1910. The "*Cleveland* round-the-world tour party" made a two-days stay toward the end of their cruise and again a "few weeks later," reported the *Hawaiian Annual* of 1911. "The Kenneth Brown and Eaton Magoon crews are out every afternoon now at Waikiki, going over the course of the Clark Cruise Regatta," publicized the *Advertiser* of Wednesday, February 9, 1910. "Both crews fondly expect to win."

"On Saturday [Lincoln's Birthday] afternoon, there will be a regatta from three to four o'clock and then the surfing-events.

"The Kamehameha Aquatic Club of real Hawaiians will enter canoes for all the events. They will also pull off a big sailing-canoë race and a contest between three crews of native women.

"Again, taro will be baked in Old-Hawaiian style on the Outrigger Grounds and pounded into *poi* before the Clark Cruisers. In the big Club Lanai over the Lagoon, Frank Clark will be entertained. Native fruits will be served and a pig—*luaued*—on the grounds—and, perhaps, well perhaps, he may be permitted to see the outside of a bottle of *okolehau* that he may understand why some people in Hawaii are in favor of prohibition."

"Mr. Bonvillain will make motion-pictures of the surfboard riders from a twenty-four-foot iron-tower, donated by the Honolulu Iron Works, and planted in deep water. He will make pictures of the Regatta also, from a platform on the Reef just opposite the Outrigger Club grounds."

The *Advertiser* of February 12, 1910 carries a picture of "The Clark Tours Cups" (today they are in the Outrigger Club Trophy Case) with young Wayson Williams peering over the Cups. "The Outrigger Canoe Club is all ready to receive the Clark visitors at Waikiki this afternoon," continued the news report.

"Governor [Walter Francis] Frear, Ex-President [Sanford Ballard] Dole, and

the officers of both the Outrigger Club and the Ladies Auxiliary have been invited to welcome Frank C. Clark at three in the afternoon in the Big Lanai of the Outrigger Club where the Hawaiian Band will hold forth. The Regatta will be observed from this point, and the Surfing from the Lanai of the Hustace's," almost "washed by the rollers that bring the surfers up to the Beach—when the waves run high."

"Ashore, the Outrigger Grounds will be turned into a Hawaiian Village of grass-houses," by the native Hawaiians of the Kamehameha Aquatic Club." M. Bonvillain will make "motion pictures."

The *Cleveland* Visitors received a real Hawaiian welcome on Saturday, February 12, 1910, the *Advertiser* of the following day announcing—"Cleveland Second Crowd of Tourists see Honolulu Sights!" The tourist-ship first received a maritime-aloha. The official launch carried Hawaiian maidens, Kaai's Quintet Club, and leis of maile, ferns, carnations, plumerias and ilima. Among the songs sung were *Aloha Oe* and *Ua Like no a Like*. "The Outrigger Club, Shriners and Elks, were represented in other launches." The *Cleveland* tied up at Alakea Wharf which she had christened in January of 1910. The visitors soon were out at Waikiki.

"No Surf Detracts from Waikiki Regatta Events," was the newspaper headline of next day. "The Canoe Races, Paddle and Sail, however, and other stunts," kept watching Tourists pleased "Old Neptune's face was as devoid of wrinkles as a child's," wrote a reporter.

The first event was the Ladies Canoe Race which was won by the *Maiki Fine* (Captained by Mrs. Kaliu) with the *Lanakila* (Mrs. Kipi, captain) followed by Mrs. Helela's crew. The Regular Outrigger Canoe Club won the six-paddle canoe race with the following paddlers: Captain K. Brown, Vincent (Ken) Genoves, David (Dad) Center, Edmund H. Melanphy, William (Knut) Cotrell, and Harry Steiner, all "white boys." The Kamehameha Aquatic Club canoe finished second and the Strawberry Crew of the Outrigger Canoe Club, third. This Strawberry crew was made up of Alfred Young, Eaton Magoon, Duke Paoa Ka-

hanamoku, Elmer Evans, Kenneth Winters and Ted Cooper.

The Outriggers won the four-paddle canoe race, followed in by the Kamehameha or Kalihi Aquatic Club and the Strawberries of the Outrigger Club. The sailing-canoe race was won by the *Kio-kalani* of Punahou; Keola's canoe, second; *Kamehameha* of Kekewi, third; and *Pilikia* of Alex Smith, fourth.

While the *Advertiser* of February 12, 1910 had announced that there would be Swimming Races between members of the Outrigger Club (Zen Genoves, Alfred Young, Ted Cooper, Harry Steiner, Elmer Evans and Rusty Brown) and the Diamond Heads or D.H.A.C. (Dad Center, Girdler, Duke Paoa Kahanamoku, L. Cunha, C. Oss and Archie Robertson), the news reports of the 13th did not carry the results.

"The large Lanai belonging to the Outrigger Canoe Club was utilized as a Pavilion for exhibiting Hawaiian fruits and fishes," to the *Cleveland* visitors.

"Mr. and Mrs. (Frank C.) Clark have also applied for life memberships in the Outrigger Club, as they propose to spend a part of each year here. Mr. Clark noticed how the rain had sent a raging torrent across the sand beach between the Moana and Seaside Hotels, directly in front of the Outrigger Lanai, dividing the two hotels," wrote the *Advertiser* (February 14, 1910) reporter. Mr. Clark "suggested a coconut-tree bridge across the chasm, and asked permission to contribute \$100 toward a fund to be used for this purpose and to start a retaining-wall." Moreover, "Frank C. Clark contributed four colossal silver cups to be contested for annually by members of the Club for the best events in surfboard riding and in surfing in small and large canoes," reported the *Hawaiian Annual*, 1911. These Cups are safely berthed today in the Trophy Case of the Outrigger Canoe Club.