

FORD WRITES OF PLANS FOR HAWAII

Has Interested Many In "Outrigger" And Others

Alexander Hume Ford has written "Jack" Atkinson of his plans for Hawaii in the future. The letter follows.

New York City, April 19, '09.

Dear Mr. Atkinson.

I hope to leave New York late in June with a party of friends to visit Hawaii. Some of us will go around the Pacific, perhaps. I wish to remain in Honolulu long enough to really put the Outrigger Club on its feet and to begin work on the rest houses around the island. I have interested friends here in both of these projects.

The Outrigger Club has some reason to expect the support of our home people. It is doing its part to advertise Hawaii. For instance, Frank C. Clark will send out in June, instead of a half million booklets on his two round the world cruises via Hawaii, more than a million such booklets, advertising four Hawaiian round the world cruises, and in each of these booklets the Outrigger Club and the sports of Waikiki will be a feature, with illustrations. I have promised Mr. Clark in behalf of our organization that when his 700 cruisers reach Honolulu that the Outrigger Club will show them how surf riding is done. Several of the magazines have offered \$7,800 each for a page such as is given the Outrigger Club Mauawahi

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