

# USBORNE WILL MODEL SURFER

## Promotion Committee Makes Arrangements with the Sculptor.

Gordon Usborne will make a clay model of a surf board rider for the Promotion Committee, and the model, cast in plaster of paris, will be used in promotion work. At yesterday afternoon's meeting of the committee, Usborne was present and the final arrangements were made.

Usborne will commence work on the model at once and will have it ready to submit for the approval of the committee within the next three weeks. The rights to all reproductions of the model, less than life size, will belong to the Promotion Committee. All rights life size or over are reserved by the sculptor.

The plan of the Promotion Committee is to have casts of two sizes made. The smaller one, in plain plaster of paris, will be about twelve inches high. Such a statuette, it is believe, can be retailed at a profit by local merchants at \$1 each. The larger size will be about thirty inches in height and will be bronze plated. This will be a very handsome affair and will sell for about \$10.

When Usborne goes to the mainland to have the McKinley statue cast, he will also take the model of the surfer and will make arrangements for the casting of that.

The smaller statuettes will be cast in large numbers and will placed on sale at Atlantic City as well as here. There will be fewer of the large models, as their increased price will militate against their general sale.

The Promotion Committee believes that the statuette will be the most valuable promotion scheme tried yet, and that the sales will run way into the thousands. The sculptor is greatly interested in the project and will try very hard to communicate something of his enthusiasm to the lifeless clay.

The Outrigger club will be asked to give every aid possible to Usborne in

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