

HUME FORD

IS BACK HOME.

Brings Many Ideas In Interests of Promotion

Alexander Hume Ford has arrived.

Mr. Ford came in on the Alameda this morning, absolutely unchanged as regards his enthusiasm for beautiful Hawaii and its great opportunities. Having relieved himself of the chronic sunburn that came from hours on the beach at the Outrigger Club, he gives the impression of having grown good looking, but he promises to wipe out that idea just as soon as it is possible for him to get to the beach and find his old bathing suit.

New propositions galore are bulging from Mr. Ford's two heavy grips. One of them is a big banana proposition that involves the possibility of fruit steamships being put on the run to Honolulu by the Southern Steamship and Development Company and the Southern Banana Company that handles the banana trade centering about Texas and Mexico and Central America. "Should these people come here," says Ford, "they will pay cash for the bananas on the dock."

Since leaving the Islands Ford has been writing of them in magazines and getting queries from all kinds of people with all kinds of money. He believes that he will get Mr. Clark of the Clark's tours as a resident of Honolulu six months in the year. Clark tells Ford that if the climate and surroundings are one-half what he claims for them, he can't think of living anywhere else on earth.

Recently magazine work has taken Ford to Mexico. A short time ago he signed a contract with Hampton's Magazine to write a series of articles on immigration. This series has entailed an investigation that has taken him three times around the United States. And Ford admits he is tired.

But there isn't time in one morning for Alexander Hume Ford to tell

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