

TOURIST CAMPAIGN TO BE CONSIDERED

Ad Club and Promotion Committees Will Consider Work From All Angles

The Ad Club tourist committee, with the outdoor clubs solidly backing it, and the promotion committee are to be brought together Wednesday at the Ad Club luncheon to combine their efforts and abilities to boost and work for Hawaii. The luncheon has been set aside at the Ad Club as tourist day, and perhaps will bring about a tourist bureau that will take care of the tourist after he arrives, acting with and supplementing the work of the promo-

tion committee in getting the tourist to the Territory.

E. A. Berndt, chairman of the promotion committee, has been invited to give a ten-minute talk on how the outdoor clubs and their "live wires" can supplement the work of the promotion committee and give the tourist the time of his life during his visit to Hawaii.

W. R. Castle, president of the Trail and Mountain Club, has been asked to tell how and why the trails cut by that organization at a cost of thousands of dollars should be utilized as a tourist asset.

Alexander Hume Ford of the Hands-Around-the-Pacific Club is to talk a few moments on successful outdoor work that really attracts the tourist to other Pacific lands.

L. A. Thurston is expected to tell how the outdoor enthusiasts can get together and bring about an era of good roads, both to attract tourists and for the benefit of our own citizens.

Harry L. Strange, chairman of the Ad Club tourist committee, will have a report to make. H. Gooding Field of the Hawaii Tuna Club will tell briefly what his organization is doing

to bring the wealthy tourists to Hawaii as well as to entertain them here, and Guy H. Tuttle, president of the Outrigger Canoe Club, will have something to say as to how that organization proposes to enter the tourist-enticing game.

Some lively discussion is anticipated, and every member of the Ad Club is being urged to be present and voice his opinion on the subject of the tourist.

FUNERAL OF MR. EAMES WAS HELD YESTERDAY

The funeral services over the body of the late A. W. Eames were held yesterday at the residence of James L. McLean. Rev. P. Judd read the services, following which the body was cremated. The ashes will be shipped to Oakland. The following were the pallbearers: W. O. Smith, William Thomas, Henry Davis, James Dole, W. R. Farrington and J. L. McLean.

JAPANESE BREAKS SKULL