

A HONOLULAN'S SUGGESTION.

That big tourist traffic Honolulu has expected for years is not still sometime in the hazy future—it is here.

A glance at the steamer arrivals for several weeks past will convince any "kamaaina," who is fairly familiar with island folk, that the tourists are coming here by the hundred. The day of opportunity is not next month or next year, it is today.

What of it?

One suggestion for Honolulu to consider comes from a local businessman who is now in San Francisco and one who is particularly interested in seeing that Honolulu takes the best care possible of its residents and of its visitors. In a recent letter he says:

"It now looks to me very much as if the Great Northern Pacific Steamship Company might make their service permanent if the development of travel increases, and possibly put on the Northern Pacific as well as the Great Northern, getting another boat for the Pacific Coast trade. With this service and the completion of the new Matson steamer, which will be in every way even more desirable than the splendid Matsonia, that company will be able to handle fully one thousand passengers every month. This means that the Promotion Committee's worry over transportation will cease, but you should now get busy and do something to add to the already splendid hotel facilities of the city. Our hotels now are equal to those you will find anywhere and their rates will average lower than those on the mainland. What is wanted, however, is a large hotel on the beach, having a large, attractive central building for offices, dining-rooms, etc., with magnificent lanais on the first and second floors, practically all around the building, with numerous cottages built for two or more people, a place large enough, attractive enough and with sufficient funds at the back of the enterprise to warrant extensive advertising and to commend itself to the different railway and steamship companies as well as being worth while for them to advertise. Such a hotel will not detract in the least from the patronage given to the present hotels but really will be a means of adding to their business."

With the Territorial Hotel Company taking over the present plant of the Seaside Hotel, material improvements in the Waikiki beach hostelrys are to be expected. The new Seaside may fill the very vacancy here suggested.

Every effort should be put forth to secure more beach front for bathing than is now generally available. At first sight this seems well-nigh an impossibility, but mainland cities out of such impossible situations have created great parks and splendid boulevards and spacious playgrounds. The Outrigger Club was an impossibility until someone created it.

This suggestion from a Honolulu who gets a new perspective by being away from the islands is not an entirely new thought. There are frequent arguments in favor of another beach hotel. It is, however, additional evidence that the right sort of enterprise should be brilliantly successful.