

KGU Triumphs Once More With Kona Broadcast

Thousands Hear Color- ful Portrayal of Canoe Classic

A complete radio broadcast of all events comprising the annual Kona canoe races yesterday was handled by radio station KGU under the sponsorship of the Associated Oil Company.

Supervised by M. A. Mulrony, manager of KGU, the broadcast set-up was arranged to cover every feature of the colorful event. Assisting him were Wembley Edwards, program manager, and Don Crozier, announcer. Red McQueen, of The Advertiser Sports department, assisted in the announcing.

From the time the crowds began to gather at 8:30 a. m., shortly before the races started, the news was flashed through the air to thousands of fans throughout the Territory. All the spectacular moments, all the thrills, and the tense moments at the finish of each race, were portrayed by Edwards, Crozier and McQueen. The trio were able to paint a picture of the pageant from start to finish.

From 8 p. m. until 9 p. m. KGU sent old Hawaiian chants and songs over the air, when an elaborate program of entertainment was staged at the Kona Inn as a climax to the day's festivities. This broadcast was made available through the sponsorship of Inter-Island Steam Navigation company.