

# TWO ARTICLES TELL OF ISLES

## National Geographic For May Has Stories By Tom Blake and Amelia

(Special Star-Bulletin Correspondence)

SAN FRANCISCO, April 26. — With more than a million circulation, reaching the best travel prospects in every English speaking country in the world, the National Geographic Magazine's May issue gives Hawaii a very valuable piece of publicity, or rather two very valuable pieces of publicity, the finest since the big Hawaiian islands number of 1924.

Amelia Earhart's own story of her flight from Honolulu to Oakland airport is the first article, and the second is a series of magnificent photographs of Waikiki surfing by Tom Blake, Outrigger Canoe club surfing expert for the last five or six years.

Matson's Oceanic Line's summer advertising campaign is going great guns, with fine black and white illustrations, in metropolitan newspapers across the country. The latest advertisements plays up a new angle, the fact that Hawaii has real mountains—"two peaks more than 13,000 feet high—Hawaii's unique contribution to world scenery."

### Sunshine and Flowers

"Mountain grandeur set in South Seas splendor," reads a typical paragraph — "summits circled by tropic verdure. A road climbing two miles high to the rim of Haleakala, House of the Sun. Life lived vividly—in sunshine and flowers.

"The size, speed and luxury of Matson-Oceanic liners makes this less than five days voyage a brilliant introduction to the pleasures of Hawaii." The copy also ties in the Matson south Pacific escorted cruises to New Zealand and Australia.

### Sally Rand to Appear

Advices received this week from San Diego, where the California Pacific international exposition opens its doors on May 29, state that the attractions there will include a Tia Juana, an Agua Caliente, a Lindbergh field, a Ford building, a palace of better housing, a palace of children, a palace of women, and Sally Rand, fan dancer. Sally, it will be remembered, "panicked" the Century of Progress fair at Chicago in 1933.

Honoluluans and other island residents at Hotel Stewart this week were O. F. Shephard, president of Punahou school; Mrs. Thomas E. Cook, of Hilo; A. Hunter, I. Hunter, H. P. Butler, Mr. and Mrs. Evan da Silva, and others.

James S. (Sunny Jim) McCandless, Honolulu kamaaina and past imperial potentiate of the Mystic Shrine, is on a motor trip this week to Boulder Dam, Furnace Creek Inn (Death Valley) and the Grand Canyon, accompanied by Mrs. McCandless and friends. They are at the Stewart and will leave next month to attend the imperial conclave of the shrine in Washington, D. C., early in June.