

YOU'RE LOOKING AT THE TOURIST CENTER OF THE PACIFIC



Waikiki beach is the center of the Pacific's liveliest tourist season since 1929. Globe trotters from all parts of the world will be found there daily, basking in the sun, swimming or riding the surf in outrigger canoes. The Star-Bulletin camera presents the beach from an unusual angle, with the Royal Hawaiian hotel in the background. This strip of sand is the mecca for visitors who in June numbered 50 per cent more than in the same month last year. With every steamer bringing near-capacity lists and some setting all time records, Hawaii finds herself truly the vacation capital of the Pacific.