

years ago when he came to open the Royal Hawaiian hotel. From that time he has been a guiding spirit behind this and the other hotels. The hotel business may not sound so big to those of you who are not familiar with local business conditions, but without first class hotels, Hawaii wouldn't be what it is today. The tourist trade exists today as Hawaii's third biggest industry and is ever growing. We have seen this business grow until it is now way up in the million dollar class. Arthur Benaglia, who, in the conduct of his hotel system, has been actively instrumental in making Hawaii a first class haven for discriminating tourists. He knows what's good and what's right, and insists on his hotels delivering the best service possible. And with this he has built up a grand bunch of young men helping him to carry on, real forces in themselves.

# # #

Another one of the colorful local figures is George (Dad) Center. Dad has been a ruling figure in the swim sports world for more than three decades and is still going strong. It was Dad Center who put the United States in the world swimming limelight when he coached two American Olympic teams to Olympic titles.

Dad still takes an active part in the coaching of young natators who one day, it is hoped, will bring America some more of the coveted titles that denote Olympic victory.

Among former leaders and present comers in the swimming world Dad may proudly point to such Olympic team members as Buster Crabbe, Mariechen Wehseleu, "Stubby" Krueger and several others. Today Dad can point to Jimmy Hurd of the University of Oregon, who only last week set a new Pacific coast record in the 100 yard dash, as one of his proteges. Hurd is being boomed as Olympic timber. He is an island boy who

went to school here for his prep and first two years of college. David Livingston of Yale university swimming and rowing reputation is another Center product.

Dad may be seen every day at the Outrigger club where he enjoys volleyball and gives the kids a helping hand around the canoes and surfboards. Dad Center still remains one of the leading figures around Waikiki. The sports world would be as one of the few sportsmen still alive around town who has helped in making Waikiki and in Waikiki, Hawaii.

# # #

There are many other characters still around who have contributed in the making of glamorous Waikiki but space forbids mentioning more of them with a bit of a biography. However, among prominent Honolulu citizens that have their abode around the Waikiki district the Dillingham brothers, Harold and Walter; Paul I. Fagan and Lester McCoy are prominent.

Then there are quite a host of youngsters who are coming along. They rate "Waikiki mention" and would get it if space permitted. Some day I'll list a bunch of these young people who are of Waikiki, who live the spirit of the place.

Yes, it's a great spot. A playground for the world—almost a little world of its own, with its own peculiar life and customs, its own little tragedies and comedies! Think of the songs that Waikiki has inspired—of the dramatic bits that have been created from its reputation and popularity! From a Polynesia king's restful haven to the busiest small strip of coral sand in the world—that's Waikiki, mes amis!

Vitamin A more than a hundred times as potent as that in cod liver oil has been found in the liver of the halibut.