

# Jade Pagoda To Open in the New Outrigger Club

Mrs. Jessie L. Ho, owner of The Jade Pagoda, announces the opening of her gift shop at its new location in the Outrigger Canoe Club Arcade, 2325 Kalakaua Ave., tomorrow, January 4. The store will occupy one of the new arcade shops, next to the Royal Hawaiian hotel. She is a firm believer in the development of Waikiki as a business center.

The decoration of this new shop is entirely Chinese. One feature is an eight panel lacquer screen of the Chien-lung dynasty, 17th century, inlaid with semi-precious stone figures and flowers. Originally this screen was used to partition one of the rooms in the imperial palace of the forbidden city in Peking. This wonderful treasure has been in her possession for nearly 20 years.

All the rugs on the floor were made specially in Peking for this new shop.

Mrs. Ho is well known as a merchant in the Chinese gift line, having first started the Pagoda Gift Shop back in 1923 on Fort St., where the present Liberty House Men's Shop is located, and later she moved to the corner of Fort and King Sts. During intervening years, she made 10 trips to the Orient in order to select for her customers unusual things. Recently she spent four months in China collecting new things for this opening.