



**NEW WAIKIKI STORE:** Flanders' Store for men opens today in the new Hale Hawaii building on Kalakaua Ave. which occupies part of the grounds formerly used by the Outrigger Canoe club. The construction and opening of the new Outrigger club

building has aided in launching another wave of merchandising enterprise in one of Honolulu's fastest-growing districts. Waikiki is rapidly becoming a busy, thriving shopping center. The architect's drawing above shows the attractive Flanders store exterior.