

Berlinger Cites Ideal Business Relationships

In the challenge of wartime problems, Rotarians can find their best opportunity to exemplify principles of vocational services on which Rotary clubs of the world were founded. M. L. Berlinger, president of the Honolulu club, told members at the weekly luncheon meeting at Moana hotel Tuesday.



Repeating by special request his address to the Rotary district assembly last month, Mr. Berlinger reviewed the background of vocational objectives of the Rotary organization and outlined the ideal business relationships which should exist between the following groups.

Mr. Berlinger

Between employer and employee, between buyer and seller, between competitors and between government and business.

A feature of the meeting was presentation of a check for \$4,200 to Ralph E. Woolley, contractor, for work done on the Outrigger Canoe club. The check represented the final payment due Contractor Woolley.

The presentation was made by Leslie Hicks, president of the club, who recalled how the club had been built on "faith" of those who had bought bonds when the club was short on funds.

Completion of the construction project and its successful functioning justifies the faith Mr. Woolley and other backers showed, Mr. Hicks said.

In glowing words, Mr. Hicks paid tribute to fairsighted benefactors of the Canoe club who bought bonds issued in 1939 for construction of the new clubhouse.

Charles R. Frazier introduced and Rolla K. Thomas welcomed into the club two new members, Lloyd E. Klumpp, manager of H. F. Wichman & Co., and Gordon Smith, treasurer, Universal Motor Co., Ltd.

Mr. Hicks described the project of fostering vocational service, formerly called better business methods, as the cornerstone on which the 5,069 Rotary clubs of the world were founded.

Regarding employer-employee relationships, Mr. Hicks said employers have the responsibility to improve their workers' living standards, pay reasonable wages, set reasonable working hours under good working conditions and develop work opportunities.

On the other hand, employees, he said, are obligated to be loyal to their employer, must give serious attention to the employer's problems and requirements of his business and eliminate indifference in their work.

Mr. Hicks said that 90 per cent of the fault of sellers "lies in our own laps" and can be traced to carelessness that developed in the firm itself.

He appealed to business competitors to adopt and abide by a policy of mutual responsibility and respect.

With reference to relationship between the government and businessmen, the speaker said businesses need not always regard government control and rules and regulations as being measures of the "purest wisdom" but neither should they regard such restrictions too critically.