

'Back To the Surf' Movement For Boys and Girls Launched Sunday

Alexander Hume (Pop) Ford believes youngsters these days are losing interest in the traditional Hawaiian aquatic sports of outrigger canoeing and surfing, and as a result are missing some of the zest in life.

And "Pop" isn't one to see something amiss without doing something about it.

Sunday morning he invited girls under 18 and boys under 12 to the Outrigger Canoe club to launch a "back to the surf" movement.

Mr. Ford has arranged for a room in the club directly on the beach which will serve as headquarters and where the youngsters may prepare lunches on a hot plate.

Also available for the youngsters are several canoes, including one which was bought by Earl Thacker, and will be presented to Mr. Ford for his project on his 76th birthday next April 2.

The boys and girls will have the

advantage of skilled instruction by qualified steersmen in the art of handling the canoes and riding surf boards.

Prime movers in the project with Mr. Ford are G. D. (Dad) Center and Mrs. Leslie Fullard-Leo.

They were assisted at the beach Sunday in launching the project by Clara Maertens, Patti Bush, Lillie Bowmer Forrest, Janice Lovett, Gay Harris, John Hollinger and Edric Cook.

These experts took the youngsters out in the canoes, and for some of the boys and girls it was an initiation into the thrilling sport.

Junior members of the Uluniu Women's Swimming club and of the Outrigger Canoe club were represented Sunday.

"A new deal for the boys and girls," is the way Mr. Ford sums up the project to revive their interest in surf sports.