

# Outrigger Forecast's New Format

Outrigger Canoe club's monthly publication appears in a new and attractive illustrated newsmag format. Like the club itself, the house organ has been given a face lifting, under the direction of its new manager, E. P. (Ted) Magill, a veteran hotel and club administrator who had wide experience in Florida before coming to Hawaii to make his home. Former Manager Gale Harris has been in active cooperation with Mr. Magill and the directors of the club in inaugurating changes and improvements in the premises and in the entertainment and sports programs there. The new Forecast is an 8 to 12 page "slick" devoted to program announcements, editorials, by President Wilford D. Godbold, news of club events and newsy comment on the activities of club members. The board of directors of the club issues the publication, with E. W. Stenberg as editor. Forecast was born in August, 1941, as a post card. Next Mr. Stenberg edited it as a folder to be enclosed with members' statements of account. Its new format was adopted in May of this year.