

Award Goes To 'Sally' Hale



Louis R. (Sally) Hale, dominant figure on Waikiki beach since his start with the beach services, has been the beach host to visitors since 1932. Almost every outrigger ride or surfboard lesson first is arranged by Sally, who coordinates the male demonstrations of the dance in all the islands. For his work in Hawaii, he services of the beachboys at the Outrigger Canoe Club. His hula is one of the best is awarded this week the Hospitality Award of the Hawaii Visitors Bureau and The Honolulu Advertiser. **Ted Magill**, right, presented the certificate of award to "Sally" for the HVB. Magill is manager of the Outrigger Canoe club. (HVB photo.)