

pect of nearly 1,000.

"We've never been intimidated—yet," quoth Jack.

The second organization to announce itself as available for co-ed escorting this summer is Waikiki's Kumu Club, now reactivating after a dormant period of several years.

Formed back in the late 1940s, with headquarters at the Outrigger Canoe Club, the Kumu-ers died out in 1952 when marriage mowed them down like a scythe.

With the prospect of an outstanding summer ahead, the sole survivor, Bill Heilbron, is regrouping the club "by popular demand."

"In unity there is strength," he maintains. "In the face of overwhelming odds, we must uphold the tradition of friendly Hawaii."

The Kumu Club derives its name from the fact that kumu is not only a well-known edible Island fish—and thus the group can disguise itself as a fishing club on occasion—but also Island slang for a tomato, dish or doll.

MEMBERS of the Kumu Club have a famous insignia—their decorated T-shirts.

The club name is painted on the front, and an appropriate cinema name on the back. In the original group it was "Errol, Clark, Gary, et al" but time passes and this summer's group, says Bill, will sport names like "Rock, Elvis and Cheyenne."

The Kumu Club is a very loose organization—few rules, no regular meetings, a coach instead of a president. Weekend parties and essential liaison have always been its primary purposes.

"As travel agents well know," says a former member and founder, "the shortage of men here in the summer is distressing. The Kumu Club always has endeavored to alleviate this situation."



Bill Heilbron says "Well, alo-o-o-ha. Welcome to Waikiki."



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