OUTRIGGER CANOE CLUB
PUBLIC RELATIONS COMMITTEE MEETING MONDAY JANURARY 8, 1973
ON PREMISES 5:05 P.M.

PRESENT : Bob Costa, Bill Kea, Harold Yost, Don Woodrum, Max Pilliard, Kehau Stowell, Rick Davis, Hal Sullivan, Charlie Bond.

ABSENT : Kendall, Howarth, Ober, Mann, Collins, White, Ostrow.

NEW YEAR : The chairman opened the meeting by advising the committee that with the beginning of a new year the committee was automatically obliged to consider several "annual review" subjects. These, in the chariman's opinion, were:

1. Achievements of the past year. These must be set forth in a written report from the chairman to the board in February. Committee members were asked to submit input.

2. Committee objectives for the ensuing year. Chairman observed this was a two-fold subject: (a) public relations objectives for the Club as a whole should be established; and (b) objectives of the PR committee itself should be reviewed and re-established.

3. Committee makeup for the ensuing year. Committee should again consider expansion or contraction in size, a new chairman, etc. Also, the addition of new members who've not previously served on the PR committee.

BUDGET : Chairman reported that at the request of the President he, with Board liaison Kea's concurrence, had submitted a 1973 PR budget of $15,150, a sum which did not include possible historical subcommittee projects -- for which funds would be sought as needed on a special appropriation basis. Budget has been received by the Board.

COMMITTEE VOLUNTEERS : Committee approved a recommendation that the Club again solicit member volunteers for committee work in 1973 by postcard query as has been done twice in the past. Kea will report recommendation to the Board.

OCC PUBLIC RELATIONS COMMITTEE MEETING, January 3, 1973, 5:05 p.m.

COMMITTEE NAME : Noting need to re-establish objectives of PR committee during 1973 gave rise to the question of changing the committee's official name to more precisely reflect the committee's role. "Member Relations Committee" was considered more appropriate. Subject is under consideration.

"THE OUTRIGGER" : Ongoing problem to the editor of adequate and timely input for publication was again discussed. In this connection, several publishable subjects emerged and some action was taken:

1. Photo Coordinator. Rick Davis was appointed to this post. His role will be to set up a system for funneling all Club photo activity -- by Scoops, Howarth & others -- through to editor Yost for possible publication. He will also analyze the overall Club photography expenses for the committee.

2. History corner. Yost and Stowell will select a historical photo to be published monthly with appropriate caption.

3. Member Sullivan. Hal Sullivan was the only representative from Hawaii aboard the Ticonderoga last month for the rescue of the Appollo 17 astronauts. Davis & Sullivan will arrange photo and story for publication next month.

4. Beach Shop. Kea reported that this operation had shown considerable financial improvement since it came under of new member-management. Yost is to explore with the shop supervisor the possibility of a "special of the month" feature for monthly publication.

5. "The Hawaii Almost Nobody Knows." This new book by members Castro & Yost is to be publicized in "The Outrigger." The committee overcame editor Yost's natural modesty.

OCC PUBLIC RELATIONS COMMITTEE MEETING, January 8, 1973, 5:05 p.m.

6. Input. Chronic problem of securing from members publishable information about Club activities before they happen was raised by editor Yost. No brilliant flash of insight emerged.

SWITCHBOARD : Member Pilliard raised the question of informational input to the Club switchboard, suggesting the switchboard staff is often uninformed as to the "who, where, how" of scheduled Club and member activities at the Club. It was agreed this was a management function and Kea & Costa will discuss this with Reide to see if some assistance can be offered.

HISTORY : Sub-committee chariman Bond will schedule a meeting of his committee to:

1. Establish some objectives for 1973.

2. Seek means of coordinating with the House committee some anticipated projects (exhibits) which overlap both committees.

ADJOURNMENT : At 6:20 p.m.

OUTRIGGER CANOE CLUB
HOUSE/HISTORICAL COMMITTEES MEETING - THURSDAY, FEBRUARY 1, 1973
HELD ON CLUB PREMISES AT 12:12 P.M.

PRESENT : Albert J. Vivas, Jr. presiding; Messrs. Bond, Capp, Castro, Forbes, Grosjean, Ifversen, Kraft, Molyneux, Stickney, Thomas, Yost, Kehaulani Stowell

ABSENT : Messrs. Blazel, Jeckell, Livingston, Rodby, Sommerfeld, Mariechen Jackson

BY INVITATION: Messrs. Brown, Kea, Lundy, Riede, Eileen Ostrow

APPROVAL OF MINUTES : The minutes of the House Committee's meeting of January 4th were approved as circulated.

HISTORICAL COMMITTEE : The Chairman explained that the presence of the Historical Committee was for the purpose of collaborating with the House Committee regarding the disposition of Club trophies, memorabilia and responsibility thereof.

He then turned the meeting over to the Chairman of the Historical Committee for background and discussion.

Mr. Castro reported that the Trophy Committee (sub-committee) had worked long and diligently on the task of categorizing each trophy, picture, etc. as to age, individual as opposed to team, important/relatively important/unimportant, etc. He suggested that displays and exhibits should be identified with descriptive cards and rotated every ninety days.

It was decided by all concerned (the Chairman of the Buildings and Grounds Committee speaking for his Committee) that the Historical Committee be given full authority for the perpetual care, identification and display of all OCC historical items of value and interest.

ENTERTAINMENT: The subject of what kind of entertainment would most likely generate more member/guest patronage, and how it should be presented, was once more brought up for discussion.

Mr. Ifversen stated he had contacted the Liquor Commission and was informed that the entire Club premises are completely licensed.

The Committee recommended that the Manager proceed with the suggestion of placing the musicians at the makai-Diamond Head corner of the Hau Terrace. Strolling musicians were suggested-

KUDOS : Everybody thanked everybody else for a productive year of committee work, whereupon the meeting was adjourned at 1 p.m.

OUTRIGGER CANOE CLUB
PUBLIC RELATIONS COMMITTEE MEETING MONDAY FEBRUARY 5, 1973
ON PREMISES 5:05 P.M.

PRESENT : Bob Costa, Hal Yost, Hal Sullivan, Rick Davis, Paul Kendall, Max Pilliard, Bill Kea, Charlie Bond, Eileen Ostrem.

ABSENT : Ober, Mann, Collins White, Howarth, Woodrum, Stowell.

1973 BUDGET : Chairman advised committee members that the Board had trimmed the original budget of $15,000 to approximately $13,300. Largely this was in elimination of the staff services of Ron Howarth. Chairman also noted that Mr. Howarth would remain a member of the committee and probably would be willing to provide some services on a volunteer basis. The budget does not include potential expenditures for projects of the historical sub-committee which would be funded by separate appropriation.

NEW MEMBER-SHIP CARDS : Plastic membership cards are going out to members in the January billing, scheduled for mailing in a few days. Purpose is to eliminate a time-consuming step in the bookkeeping procedure by providing and requiring use of members' computer numbers. Regrettably, membership has little advance notice of this new procedure and the committee anticipates considerable resistance. Committee feels, among other things, effect of requiring all purchases to be identified by a seven-digit computer number is to remove some of the informal "home away from home" atmosphere. Mr. Yost was asked to confer immediately with the manager and Mr. Hee and to prepare some suitable copy for an explanatory statement to members to be included in the oncoming billing. It is understood cards can be retained on the premises on file, thus eliminating the need for members to affix their cards to their bathing suits.

THE OUTRIGGER: Several items suitable for publication were discussed: General refurbishment of the interior of the Club; construction of the West fence; regular history feature. Mr. Yost is to try to secure information from the manager and the chairman of the House Committee.

CLINE MANN : Chairman noted for the committee's information that committee member Cline Mann was in Guam on business for a period of some months. Mr. Mann had resigned as Club Director for this reason and would not be available for committee service until some future date.

SCHOLARSHIP POLICY : Chairman mentioned to committee that Directors had recently awarded a sum of money to a worthy, athletically prominent college student. The incident raised the whole question of Club scholarships. Committee shared the chairman's feeling that establishment of a regular and continuing scholarship fund to be distributed on an orderly and organized basis would be an extremely worthwhile effort and a valuable public relations activity for the Club. Mr. Pilliard assumed responsibility for preparing necessary information for a possible recommendation to the Board. He will research activities of other clubs and organizations in this area.

HISTORICAL SUB-COMMITTEE: Mr. Bond reported on a joint meeting between his sub-committee and the House Committee, February 1, 1973. Purpose was to coordinate efforts regarding possible Club historical exhibits. The meeting was very harmonious and history sub-committee anticipates full cooperation. Mr. Bond has scheduled a meeting of his own committee and will report recommendations and plans at the next PR committee meeting.

COMMITTEE VOLUNTEERS : Board has approved committee recomendation to circulate members with volunteer committee-service information cards. Cards go out this week.

ANNUAL REPORT : Chairman again noted the forthcoming annual meeting, February 26, 1973, and the need for an annual report to Directors and membership at that time. Some committee achievements for inclusion in the report were discussed. NEXT MEETING, which will be the first in the new Club year, is on call. Members suggested a noon-time luncheon meeting in the Board room. Also, it was recommended that the day of the monthly meetings be rotated to allow members who are always unavailable on a specific day to attend meetings falling on other days.

ADJOURNMENT : At 6:10 p.m.

OUTRIGGER CANOE CLUB COMMITTEES
1973

ADMISSIONS AND MEMBERSHIP COMMITTEE

Coordinating Director : William J. Eggers III
1016 Kealaolu Avenue
Honolulu, Oahu, Hawaii 96816
546 7170

Chairwoman : Mary Evelyn Currier
909 Kealaolu Place
Honolulu, Oahu, Hawaii 96816
734 1401

Vice-chairman : Campbell Palfrey
917 Pueo Street
Honolulu, Oahu, Hawaii 96816
521 2961

Members :
John Beaumont
1333 Pueo Street
Honolulu, Oahu, Hawaii 96816
449 9819

Randolph A. Crossley
3073 Noela Drive
Honolulu, Oahu, Hawaii 96816
536 6602

Bernard Eilerts
158 Hanapepe Loop
Honolulu, Oahu, Hawaii 96825
841 6141

Alternates :
Theron W. Bean
1021 Koloa Street
Honolulu, Oahu, Hawaii 96816
737 2271

Steven Moder
Apt. 1, 1371 Hunakai Street
Honolulu, Oahu, Hawaii 96816
737 6723

ATHLETIC COMMITTEE

Coordinating Director : Robert A. Anderson, Jr.
Apt. 203, 4999 Kahala Avenue
Honolulu, Oahu, Hawaii 96816
521 6971

Club Captain: Michael E. Holmes
4008 Black Point Road
Honolulu, Oahu, Hawaii 96816
847 4402

Base/Mountain Ball Chairman : Colin Chock
563 Ululani Street
Kailua, Oahu, Hawaii 96734
546 3466

Coach : Michael Buck
Post Office Box AC
Waikiki, Oahu, Hawaii 96815
923 6715

Member : Bernard Eilerts
158 Hanapepe Loop
Honolulu, Oahu, Hawaii 96825
841 6141

Beach Shop Chairman : Frederick Swartz
508 Piikoi Street
Honolulu, Oahu, Hawaii 96814
538 6911

Member : Kuulei Heyer
203 Nenue Street
Honolulu, Oahu, Hawaii 96821
373 1203

Canoe Racing Chairman : Henry K. Ayau
Post Office Box 8519
Honolulu, Oahu, Hawaii 96815
923 1111

Members :
James W. Austin
Post Office Box 1934
Honolulu, Oahu, Hawaii 96805
734 7321

William Alexis Burso
1918 Komaia Drive
Honolulu, Oahu, Hawaii 96822
988 4449

William Dixon Cook
442 Olohana Street
Honolulu, Oahu, Hawaii 96815

John Cline Mann
Apt. 301, 2987 Kalakaua Ave.
Honolulu, Oahu, Hawaii 96815
533 3646

Doctor Jack Hall Scaff, Jr.
1133 Punchbowl Street
Honolulu, Oahu, Hawaii 96813
537 2211

Tuck Siegfried
669 Sheridan Street
Honolulu, Oahu, Hawaii 96814
946 4861

Patrick Spencer
1423 Emerson Street
Honolulu, Oahu, Hawaii 96813
531 8620

Jonathan Sutherland
Ross Sutherland, Ltd.
Ala Moana Center
Honolulu, Oahu, Hawaii 96814
946 2888

Canoe Surfing Chairman : Joseph H. d'Enbeau
5439 Oio Drive
Honolulu, Oahu, Hawaii 96821
373 2392

Members :
William Dixon Cook
442 Olohana Street
Honolulu, Oahu, Hawaii 96815

Jaren A. Hancock
Post Office Box 2750
Honolulu, Oahu, Hawaii 96803
548 3551

Canoe Surfing Members : Neal Ifversen
c/o Outrigger Canoe Club
841 8744
Jay W. Pease
922 2744

Exercise Room Chairman : Kent Giles
2302 Sonoma Street
Honolulu, Oahu, Hawaii 96822
949 0832

Golf Chairman : Nat Norfleet
Post Office Box 3146
Honolulu, Oahu, Hawaii 96802
941 5036

Members : Pamela Anderson
2954 Makalei Place
Honolulu, Oahu, Hawaii 96815
732 2811
Jonathan Sutherland
Ross Sutherland, Ltd.
Ala Moana Center
Honolulu, Oahu, Hawaii 96814
946 2888

Junior Athletic Sports Program : Michael E. Holmes
4008 Black Point Road
Honolulu, Oahu, Hawaii 96816
847 4402

Sailing Chariman : Stewart Brissette
821 Fifteenth Avenue
Honolulu, Oahu, Hawaii 96816
538 7102

Members : Harold Hutchings
Apt. 1502, 1456 Thurston Ave.
Honolulu, Oahu, Hawaii 96822
536 3856
John Cline Mann
Apt. 301, 2987 Kalakaua Ave.
Honolulu, Oahu, Hawaii 96815
533 3646
Agnes B. Quigg
354 Awini Way
Honolulu, Oahu, Hawaii 96825
377 9836
Moira D. Scully
433 Portlock Road
Honolulu, Oahu, Hawaii 96825
395 2777

Special Events Chairman : Kent Giles
2302 Sonoma Street
Honolulu, Oahu, Hawaii 96822
949 0832

Surfing Chairman : Don Mailer
Apt. 109, 3103 Pualei Circle
Honolulu, Oahu, Hawaii 96815
923 5835

Member : Evelyn E. Black
2056 Alihilani Place
Honolulu, Oahu, Hawaii 96822

Surfing Members : Fredric Chuckovich
3115-A Diamond Head Road
Honolulu, Oahu, Hawaii 96815
923 4014
Walter Guild
2106 Keeaumoku Street
Honolulu, Oahu, Hawaii 96822
533 6193
Gilbert M. Halpern
3455 Kaohinani Drive
Honolulu, Oahu, Hawaii 96817
923 5288

Tennis Co-chairman : Jon Paul Haig
2333 Kapiolani Boulevard
Honolulu, Oahu, Hawaii 96814
946 0481

Co-Chairman : Philip McIlvaine Whitney
2524 Sonoma Place
Honolulu, Oahu, Hawaii 96822
531 0896

Members : Bill Johnson
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521 4985
David H. McCoy
Apt. 333, 4999 Kahala Avenue
Honolulu, Oahu, Hawaii 96816
732 2751
Shirley McKown
Apt. 503, 1520 Ward Avenue
Honolulu, Oahu, Hawaii 96822
941 2345
John Michalski
1856 Halekoa Drive
Honolulu, Oahu, Hawaii 96821
944 8750
Susan M. Rose
41-505 Kalanianaole Hiway
Waimanalo, Oahu, Hawaii 96795
Gulab Watumull
4131 Papu Circle
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955 1144

Volleyball Chairman : David Shoji
5642 Pia Street
Honolulu, Oahu, Hawaii 96821
373 1225

Coaches : Nathan Dennis Berg
Apt. 404, 1545 Nehoa Street
Honolulu, Oahu, Hawaii 96822
949 5355
Ronald G. Sorrell
Suite 1104, 745 Fort Street
Honolulu, Oahu, Hawaii 96813
531 0522

Member : David Hendrickson
341 Dalene Way
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537 2786

BUILDINGS AND GROUNDS COMMITTEE

Coordinating Director : Haydn H. Phillips
Suite 210, 250 Ward Avenue
Honolulu, Oahu, Hawaii 96814
531 2142

Chairman : Archibald Atlee Carswell
2980 Makalei Place
Honolulu, Oahu, Hawaii 96815
923 7437

Members : Theron W. Bean
1021 Koloa Street
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737 2271

George Brangier
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Honolulu, Ohau, Hawaii 96815
923 2558

William H. Ditler
1935 Halekoa Drive
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732 5905

J. Robert Carney
Apt. 1006-A, 1860 Ala Moana
Honolulu, Oahu, Hawaii 96815
941 9932

Jay R. Harden
Apt. 902, 2979 Kalakaua Ave.
Honolulu, Oahu, Hawaii 96815
923 8962

Harold Erdman Henderson
941 Waiiki Street
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373 4640

Victor E. Larson
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734 2070

Richard Miles Libbey
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531 4627

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923 7705

Charles Robert Lundy
4329 Kaikoo Place
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531 7521

Joseph S. Ryan
18 South Kalaheo Avenue
Kailua, Oahu, Hawaii 96734
531 8161

Keith K. Wallace
Apt. 16-G, 225 Queen Street
Honolulu, Oahu, Hawaii 96813
531 1132

Member : L. Harold Whitaker
Suite 701, 2222 Kalakaua Ave.
Waikiki, Oahu, Hawaii 96815
923 5777

ENTERTAINMENT COMMITTEE

Coordinating Director : Robert Timothy Guard
Apt. 2206, 1600 Ala Moana
Honolulu, Oahu, Hawaii 96815
946 0771

Chairman : Robert L. Moore
1980 Halekoa Drive
Honolulu, Oahu, Hawaii 96821
734 8282

Members : Linda S. Buck
108 Kekaha Place
Honolulu, Oahu, Hawaii 96825
395 4531

Gilbert Halpern
3455 Kaohinani Drive
Honolulu, Oahu, Hawaii 96817
923 5288

James Kaiona
2217 Palolo Avenue
Honolulu, Oahu, Hawaii 96816
373 2191

Kristy Muller
668 Elepaio Street
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734 4597

Miss Adrian Perry
4821 Kainapau Place
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732 0318

Michele Saint John
Apt. 2908, 2333 Kapiolani Blvd.
Honolulu, Oahu, Hawaii 96814
949 8133

Robert S. Wilson
4066 Black Point Road
Honolulu, Oahu, Hawaii 96816
946 2869

HOUSE COMMITTEE

Coordinating Director : Dr. Stanley James Beardmore
4645 Waipahee Place
Honolulu, Oahu, Hawaii 96821
949 4145

Chairman : Robert H. Grosjean
1602-B Mikahala Way
Honolulu, Oahu, Hawaii 96816
841 0911

Vice-chairman : William C. Capp
425 Wailupe Circle
Honolulu, Oahu, Hawaii
373 1630

HOUSE COMMITTEE

Members :

Pamela Anderson
2954 Makalei Place
Honolulu, Oahu, Hawaii 96815
732 2811

Thad Wayne Ekstrand
3092 Wailani Road
Honolulu, Oahu, Hawaii 96813
841 7314

Richard E. Hager
4680 Aukai Avenue
Honolulu, Oahu, Hawaii 96816
531 5911

Neal Ifversen
c/o Outrigger Canoe Club
841 8744

Gilbert Lewers Livingston
1915 Vancouver Drive
Honolulu, Oahu, Hawaii 96822
845 4623

Richard H. Rodby
1718 Wilikina Drive
Wahiawa, Oahu, Hawaii 96786
621 8481

LONG RANGE PLANNING COMMITTEE

Coordinating Director :

Thomas A. Haine
6543 Hawaii Kai Drive
Honolulu, Oahu, Hawaii 96821
537 5011

PUBLIC RELATIONS COMMITTEE

Coordinating Director :

William C. Kea
Apt. 1108, 1617 S. Beretania St.
Honolulu, Oahu, Hawaii 96814
941 8080

Chairman :

Robert O. Costa
325 Puamamane Street
Honolulu, Oahu, Hawaii 96821
373 2866

Members :

Rick Davis
1424 Laukahi Street
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949 6114

James B. Devine
American Airlines
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949 6626

Ronald Haworth
268 Anapalau Place
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949 8355

Frank L. Jeckell
425 Ulili Street
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734 3191

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955 9455

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Kehaulani Kea Stowell
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546 3148

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537 6181

Harold H. Yost
Apt. 830, 1434 Punahou St.
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941 7883

Display Chairwoman :

Mariechen Jackson
4533 Sierra Drive
Honolulu, Oahu, Hawaii 96816
737 7027

Members :

Alexander H. F. Castro
1220 Koloa Street
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533 7477

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Display Member :
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Historical Chairman :
Charles H. Bond
6202 Keokea Place
Honolulu, Oahu, Hawaii 96825
671 4524

Eve G. Anderson
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259 7706

Josephine Achimore
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Dr. Arthur V. Molyneux
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J. Ward Russell
Post Office Box 2200
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546 3708

Frank Sommerfeld
5412 Hoana Place
Honolulu, Oahu, Hawaii 96821
373 1880

Joseph B. Stickney
1650 Saint Louis Drive
Honolulu, Oahu, Hawaii 96816
737 8064

Kehaulani Kea Stowell
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536 4981

Ernest H. Thomas
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Honolulu, Oahu, Hawaii 96815
923 6906

Harold H. Yost
Apt. 830, 1434 Punahou St.
Honolulu, Oahu, Hawaii 96822
941 7883

WINGED "O" COMMITTEE

Coordinating Director :
Frederick M. Hemmings, Jr.
1288 Kalaniiki Street
Honolulu, Oahu, Hawaii 96821
373 9161

Members :
Thomas M. Arnott
845 North Kalaheo Avenue
Kailua, Oahu, Hawaii 96734
538 6178

William F. Baird
1551 Aulena Place
Honolulu, Oahu, Hawaii 96821
531 8541

Peter A. Balding
The Flintkote Company
Room 203, 320 Ward Avenue
Honolulu, Oahu, Hawaii 96814
536 4358

Mark Buck
Apt. 802, 1521 Punahou St.
Honolulu, Oahu, Hawaii 96822
922 2366

Thomas A. Haine
6543 Hawaii Kai Drive
Honolulu, Oahu, Hawaii 96821
537 5011

Karl Heyer III
Suite 306, 1441 Kapiolani Blvd.
Honolulu, Oahu, Hawaii 96814
946 0736

Michael E. Holmes
4008 Black Point Road
Honolulu, Oahu, Hawaii 96816
847 4402

Paul C. MacLaughlin
919 Kealaolu Place
Honolulu, Oahu, Hawaii 96816
531 2085

John Cline Mann
Apt. 301, 2987 Kalakaua Ave.
Honolulu, Oahu, Hawaii 96815
533 3646

Gerald M. Ober
Apt. 501, 1521 Punahou St.
Honolulu, Oahu, Hawaii 96822
946 0343

Ronald G. Sorrell
Suite 1104, 745 Fort Street
Honolulu, Oahu, Hawaii 96813
531 0522

Chairman :
Wallace L. Young
1517 Ehupua Place
Honolulu, Oahu, Hawaii 96821
842 3355

OUTRIGGER CANOE CLUB
HISTORICAL COMMITTEE MEETING WEDNESDAY FEBRUARY 15, 1973
ON PREMISES 5:05 PM

PRESENT : Charles Sond Frank Sommerfeld, Joe Stickney, Frank Jeckell, Mariechen Jackson, Alex Castro, Tommy Thomas, William Kea, and Eileen Ostrow

ASSENT : John Cline Mann, Dr. Arthur V. Molyneux, J. Ward Russell Kehaulani Stowell, and Harold Yost

OCC HISTORY : Chairman advised the committee members that out of 4050 books, 2,359 are still in stock. That 200 of these books were assessed but were not picked up by members. The book is being mailed out to assessed members. The History book has now paid for itself; all incoming money is profit.

HISTORICAL AND HOUSE COMMITTEE MEETING : Chairman noted for the committee's information that a joint meeting had been held to decide what picture or trophy goes where. The Chairman stated that the Historical committee has full responsibilty for the placing of the trophies and pictures wherever they deem feasible.

TROPHIES : Mr. Castro mentioned to the committee members that the trophies have been sorted out an and inventory of old and more reason trophies has been made. His sub-committee has selected trophies that are to be displayed. Mr. Castro also stated that many of the trophies need renovation. He suggested that photographts and pictures can be coordinated and conform to sports and birthdays.

It was suggested that display cards informing viewers of event and importance be made up for each trophy and picture.

PICTURES : Mr. Stickney mentioned that old pictures have been restored and that they are worth displaying with care in a perpetual order.

TROPHY IN THE DINING ROOM : Mr. Kea made a recommendation that a trophy can be displayed in the dining room as a special feature of the month. This trophy will not be in the case.

DISPLAY COMMITTEE : A sub-committee was recommended by the chairman with Mrs. Jackson chairing this sub-committee. Other members of this committee are Joe Stickney, Alex Castro, Frank Jeckell, Kehaulani Stowell, and Bill Kea. Recommendations about trophies will be made by members of this committee to all committee members.

THE OUTRIGGER : Mr. Jeckell recommended that each issue of The Outrigger carry a sketch of an old member; past president; someone of importance to the history of the Club. This could be a history of a given member. An example given was of Dad Center.

ADJOURNMENT : 5:55 PM

Outrigger Canoe Club

To: Charles Bond
Frank Jeckell

Date: 2/22

From: Fran Pearson for Bill Kea

Subject: Research on Bond Issue for Display Use

Information on the bond issue can be found on pages 85 and 87 of the OCC History.

Page 85 -- July 28, 1939 -- Date Bond
&87 ($90,000.000) was initiated.
July 25, 1940 -- Date contract
($77,000.00) signed.

cc: William Kea

2909 Kalakaua Avenue • Waikiki • Telephone: 923-1585

"STATE AND LOCAL ADVISORY COUNCILS

"SEC. 105. (a) Any State which desires to participate in programs under this Act for any fiscal year shall establish a State advisory council, which shall be appointed by the Governor or, in the case of States in which the members of the State board of education are elected (including election by the State legislature), by such board. Members of each State advisory council shall be appointed for terms of three years except that (1) in the case of the members appointed for fiscal year 1978, one-third of the membership shall be appointed for terms of one year each and one-third shall be appointed for terms of two years each, and (2) appointments to fill vacancies shall be for such terms as remain unexpired. Each State advisory council shall have as a majority of its members persons who are not educators or administrators in the field of education and shall include as members one or more individuals who—

"(1) represent, and are familiar with, the vocational needs and problems of management in the State;

"(2) represent, and are familiar with, the vocational needs and problems of labor in the State;

"(3) represent, and are familiar with, the vocational needs and problems of agriculture in the State;

"(4) represent State industrial and economic development agencies;

"(5) represent community and junior colleges;

"(6) represent other institutions of higher education, area vocational schools, technical institutes, and postsecondary agencies or institutions which provide programs of vocational or technical education and training;

"(7) have special knowledge, experience, or qualifications with respect to vocational education but are not involved in the administration of State or local vocational education programs;

"(8) represent, and are familiar with, public programs of vocational education in comprehensive secondary schools;

"(9) represent, and are familiar with, nonprofit private schools;

"(10) represent, and are familiar with, vocational guidance and counseling services;

"(11) represent State correctional institutions;

"(12) are vocational education teachers presently teaching in local educational agencies;

"(13) are currently serving as superintendents or other administrators of the local educational agencies;

"(14) are currently serving on local school boards;

"(15) represent the State Manpower Services Council established pursuant to section 107 of the Comprehensive Employment and Training Act of 1973;

"(16) represent school systems with large concentrations of persons who have special academic, social, economic, and cultural needs and of persons who have limited English-speaking ability;

"(17) are women with backgrounds and experiences in employment and training programs, and who are knowledgeable with respect to the special experiences and problems of sex discrimination in job training and employment and of sex stereotyping in vocational education, including women who are members of minority groups and who have, in addition to such backgrounds and experiences, special knowledge of the problems of discrimination in job training and employment against women who are members of such groups;

"(18) have special knowledge, experience, or qualifications with respect to the special educational needs of physically or mentally handicapped persons;

"(19) represent the general public, including a person or persons representing and knowledgeable about the poor and disadvantaged; and

"(20) are vocational education students who are not qualified for membership under any of the preceding clauses of this paragraph.

Members of the State advisory council may not represent more than one of the above-specified categories. In appointing the State advisory council the Governor or the State board of education, as the case may be, shall insure that there is appropriate representation of both sexes, racial and ethnic minorities, and the various geographic regions of the State.

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OUTRIGGER CANOE CLUB
DISPLAY COMMITTEE MEETING MARCH 7, 1973
ON PREMISES 5:10 PM

PRESENT : Mariechen Jackson, Joe Stickney, Alex Castro, William Kea, Kehaulani Stowell, and Eileen Ostrow

ABSENT : Frank Jeckell

PURPOSE OF COMMITTEE :
A. Rehabilitate trophies and pictures
B. Display of trophies and pictures with descriptive cards
C. Rotation of display at irregular intervals

DUKE KAHANAMOKU : It was suggested that a display be ready for Duke Kahanamoku's birthday. This display should be up for a three week period. A week before, during, and following his birthday.

SCHEDULE OF EVENTS : Keha suggested that a schedule of events is needed as a guideline for the committee. She will submitt said schedule for approvial at next meeting.

OUTRIGGER ATHLETIC STARS : Mr. Kea mentioned that it would be a good idea if the Club would recognize its past athletic stars. A story could go into the Outrigger each month.

FOOTBALL : Mr. Stickeny stated that there could be a display on the first mainland football team to play in Hawaii on New Years Day 1920.

REFURBISH : Mr. Kea will locate professional help and submitt and estimate on the refurbishing of the trophies.

TROPHY IN THE DINING ROOM : Mr. Kea made a recommendation that a trophy be displayed in the dining room as a special feature of the month. This trophy will not be placed in the display case. A description will appear in the menue. A picture and the description will go in the Outrigger each month.

FIRST DISPLAY : The first display will be centered around the 65 anniversary of the club in May.

NEXT MEETING : The next meeting will be held on April 4th in the Meeting Room at 5:00 PM

ADJOURNMENT : 6:15PM

OUTRIGGER CANOE CLUB
DISPLAY COMMITTEE MEETING WEDNESDAY
MARCH 21ST 1973 ON PREMISES 5:10 PM

PRESENT	: Joe Stickney, Alex Castro, William Kea, Kehaulani Stowell, and Eileen Ostrow
ABSENT	: Frank Jeckell, Mariechen Jackson
FIRST DISPLAY	: The first display will be centered around the 65TH birthday of the Club.
REFURBISHING	: Mr. Kea stated that he had no success in finding a business that did plating on old trophies. It was agreed that a work shop of members would polish the trophies.
BLUE-PRINT	: KehQ will submitt a blue-print to the committee members on the birthday display.
ADJOURNMENT	; 6:00 PM

OUTRIGGER CANOE CLUB

FIRST MEETING - CLUB YEAR 1973 - PUBLIC RELATIONS COMMITTEE AND HISTORICAL SUBCOMMITTEE -- Monday, March 26, 1973, 5 p.m., Bd. Rm.

AGENDA

I -- Goals for 1973

a. Public Relations (Costa)
b. History (Bond)

II -- Committees

a. Membership
b. Roster
c. New members, candidates follow

(PR: J. Haig, C. Miller, M. Berensweig, A. Klum, J. Devine, H. Rotsel, J. Blackwell, J. Warnecke, F. Jeckell, H. Hattie, H. Hutchens, J. Steele, W. Parlette, F. White, M. McPherson. HIST: R. Crossley, W. Alexander, J. Haig, C. Carmichael, H. Rotsel, E. Anderson, J. Dahlberg, J. Achimore, J. Collins.)

III -- Immediate projects

a. 65th Anniversary
b. Exhibit(s) - PHOTOS IN ARCHIVES — PICK UP manilla envelopes!!

IV -- Liaison, Board of Directors

a. Mr. Kea
b. Procedure

V -- The Outrigger

a. Printing
b. Input

VI -- Meeting Schedule

a. Public Relations
b. History

VII -- Other matters

OUTRIGGER CANOE CLUB

JOINT MEETING -- PUBLIC RELATIONS COMMITTEE & HISTORICAL SUB-COMMITTEE -- MONDAY, MARCH 26, 1973 -- 5 p.m., BOARD ROOM.

PRESENT	:	Bob Costa, Charlie Bond, Harold Yost, Bill Kea, Kehau Stowell, Tommie Thomas, Rick Davis, Hal Sullivan.
ABSENT	:	A whole raft of 'em.
GUEST	:	Bob Moore, chairman of the Entertainment Committee.
EVENTS	:	Mr. Moore attended to hear comment from the committees regarding the Club's 65th Anniversary as it might aid or affect his entertainment committee plans. Mr. Kea reported that the Board had designated May 1973 as 65th Anniversary month. Committee felt that it would be appropriate to hold the annual June Luau as an anniversary event. Numerous suggestions were offered: Special Anniversary dishes on the menu during the month of May; an Anniversary drink, "The Sixty-Five;" Saturday, June 9 was the recommended date for the Luau (it precedes Kamehmeha Day); Non-commercial luau food was urged; special entertainment for the luau (Gabby, perhaps); it was also suggested that "oldtimers" should be honored, R.Q. Smith, among them. Other events: Tommie Thomas will organize a special "traditional" competitive event to honor the 65th. The PR committee will organize a special 65th Anniversary cocktail party for oldtimers and the press during May. The Historical committee will proceed with special exhibits for the month.
COMMITTEE MEMBERSHIP	:	Committees discussed addition of new members from Club members who have indicated interest in serving. The following selection was made: For PR -- Berensweig, Devine, Jeckell, Parlette. For History -- Eve Anderson, Josie Achimore, Becky Collins. Letters from the PR committee chairman will go out to these volunteers.

THE OUTRIGGER	:	Mr. Yost advised his deadline for the next issue as April 10. He is still having great difficulty securing input. He will devote the May issue largely to reminiscences of 1908 with photos and copy and to promotion of the June Anniversary luau. Mr. Costa reported he was still negotiating reduced printing costs with a new printer.
MEETING NOTICE	:	Committee members asked if notices of the meeting dates could be mailed earlier than is the current practice. The chairman will make an effort to correct this. Meetings for the balance of the year are as follows, unless by postcard notice. Meeting notices will go out regularly in any case: Monday April 30; Wednesday May 23; Thursday June 28; Monday July 30; Wednesday August 29; Thursday September 27; Monday October 29; Wednesday November 28; Monday Decmeber 17. Unless otherwise advised meeting times are at 5 p.m. -- in the Board Room.
1973 GOALS	:	This subject was tabled until the next meeting in the interest of time.
ADJOURNMENT	:	At 6:40 p.m.

OUTRIGGER CANOE CLUB
DISPLAY COMMITTEE MEETING - WEDNESDAY
APRIL 4TH 1973 ON PREMISES 5:10 PM

PRESENT	: Alex Casrto, William Kea, Mariechen Jackson Frank Jeckell, Kehaulani Stowell, Joe Stickney, and Eileen Ostrow
ABSENT	:
POST CARD	: It was recommended by Frank Jeckell that the committee look into the possibility of a post card being made from an old picture of the Outrigger Club. Mr. Jeckell will investigate the cost of said project. The motion was carried by Mr. Kea.
TROPHIES	: Mr. Kea stated that all trophies were polished and ready for display.
BLUE-PRINT	: Hehau will submit a blue-print to the committee members on the birthday display. She will also submit an estimate on a photo display for the Hau bar.
TRANSPARENCY	: It was suggested that Mr. Jeckell investigate the possibility of a transparency being made from the old picture of the Outrigger.
DISPLAY	: Mr. Ford could be one of the Club's displays
ADJOURNMENT	: 6;15PM.

OUTRIGGER CANOE CLUB
DISPLAY COMMITTEE MEETING - WEDNESDAY
APRIL 11TH 1973 ON PREMISES 5:15 PM

PRESENT : William Kea, Mariechen Jackson, Kehaulani Stowell, and Eileen Ostrow

ABSENT : Alex Castro, Frank Jeckell, Joe Stickney

POST CARD : Mr. Jeckell telephoned his report to Mrs. Jackson. He stated that we should have three post cards, and that half of the selling cost would be the cost of this project.
Mrs. Jackson suggested that the Display Committee go ahead with this project because there will be no cost to the Club.

PICTURE DISPLAY :
Kehaulani brought a scale model of a picture display which will be placed outside on the left wall as one would enter the Club. This display was within the $200.00 allowance, and the pictures have been selected. I. Jenkins is working on this production.

OLD PICTURE : Mr. Jeckell reported by phone that he could get for the Club a picture of the Old Club.

SCHEDULE OF EVENTS : Kehaulani has a schedule of events to be used as a guideline for the committee.

FOOTBALL : Mrs. Jackson stated that it would be a good idea to have a football display. This would cover the first mainland football team to play in Hawaii on New Years Day 1920.

REFURBISH : Mr Kea reported that trophies have been refurbished.

FIRST DISPLAY : The first display will be centered around the 65th anniversary of the club in May and June.

DISPLAY : Another display could be on Ford and Waldren. This display would have both trophies and pictures.

ADJOURNMENT : 6:15 PM

OUTRIGGER CANOE CLUB
HISTORICAL COMMITTEE MEETING
THURSDAY-APRIL 12TH 1973 ON PREMISES 5:00 PM

PRESENT : Charles Bond, Eve Anderson, Josephine Achimore, Tommy Thomas, Joseph Stickney, Bill Kea, Mariechen Jackson, Harold Yost and Eileen Ostrow

ABSENT : Alexander H. F. Castro, Frank Jeckell, Dr. Arthur Molyneux, J. Ward Russell, Frank Sommerfeld

PURPOSE OF THE DISPLAY COMMITTEE : Mr. Bond introduced Mrs. Jackson as chairman of the Display Committee to the new members of the Historical Committee . He explained the purpose of the Historical and the Display Committees

PROJECTS : Mrs. Jackson presented a summation of her committee and their activites. This included:

1. Post Cards
2. Picture Display
3. Picture of Old Club
4. Schedule of Events to use as a guideline
5. Football Display
6. Trophies have been refurbished
7. First Display will be centered around the 65th anniversary of the Club
8. Ford Display

CALENDAR OF EVENTS : Kehaulani submitted a calendar of events that was moved, duly second and carried.

ADJOURNMENT : 6:15 PM

OUTRIGGER CANOE CLUB

Meeting of the Display Committee, Monday, April 16, 1973, 5:30 P. M., in Board Room

Present: Mariechen W. Jackson, Chairman, Frank Jeckell, William Kea, Joseph B. Stickney and Kehaulani Stowell

Absent: Alex. Castro

Post Cards: Mr. Jeckell suggested that we consider having five post cards for sale at the Club instead of the three originally suggested. The Committee agreed to this. Mr. Jeckell said he would ask Hawaii Services (Ray Helbig) if the OCC would have exclusive rights for the post cards he would produce for sale at the Club.

Football: Mr. Kea reported that a search of the Archives revealed that the first football game played by the OCC team was on New Year's Day 1920 against the Town Team ending in a 0 to 0 score. He will do further research on this game and early OCC football. This is for January 1974 Display

May Display: The Committee selected 13 trophies for the 65th Anniversary display to start in May. In addition a photo of Alexander Hume Ford is to be displayed with maile lei, a photo of a 6-man canoe team and on loan by Frank Jeckell a beautiful water color of the Club by Lionel Walden. There will also be a display of blown-up photographs of the Club over a period of years at the entrance. Kehau is working with Irving Jenkins on this latter display.

Next Meeting: The next meeting of the Committee will be held on Sunday, April 29, at 10 A. M., for the purpose of installing the 65th Anniversary Display.

Adjournment: 6:30 P. M.

OUTRIGGER CANOE CLUB

PUBLIC RELATIONS COMMITTEE MEETING -- Monday, April 30, 1973, 5 p.m.

AGENDA

I -- New committee members

- a. PR
- b. History
- c. Roster distribution

II -- 1973 Goals

III -- Immediate projects

- a. 65th anniversary month
- b. Related exhibits (Bond)
- c. Other acknowledgements
- d. Athletic event (Thomas)
- e. Annual luau (June 16, Moore)

IV -- History sub-committee (Bond)

- a. Continuing exhibit program
- b. Status: archives

V -- "The Outrigger"

- a. Printing bids
- b. Mailing
- c. May issue
- d. Input (June)

VI -- Scholarship program

VII -- Use for old trophies

VIII -- Meeting schedule

IX -- Other matters

OUTRIGGER CANOE CLUB

PUBLIC RELATIONS COMMITTEE MEETING -- MONDAY, APRIL 30, 1973

5 P.M.

PRESENT : Bob Costa, Max Pilliard, Harold Yost, Gerry Ober Frank Jeckell, Rick Davis, Kehau Stowell.

ABSENT : Kea (out of town), Devine (ill), Haworth, Kendall, Mann, Parlette, Sullivan, White, Bond (not notified).

COMMITTEE ROSTER: Committee roster for distribution to members was incomplete since it did not include members of the historical subcommittee. With these minutes a complete roster of all OCC committees and committee-members is distributed to all members of the public relations committee (including the history group).

65TH ANNIVERSARY: In the absence of Charlie Bond, Kehau Stowell brought the committee up to date on the work of the exhibit subcommittee to acknowledge May as 65th Anniversary month. No information was available on the scheduling of a traditional athletic event (possibly a "Castle Swim"); Tommie Thomas is in charge. The 65th Anniversary Luau, now scheduled June 16, 1973, seems to be moving forward under the supervision of the entertainment committee.

EXHIBITS : Mrs. Stowell reported that the exhibit committee had plans for a continuing, rotating program of exhibits of historical memorabilia which, it is hoped, will commence after the May exhibit is dismantled.

"THE OUTRIGGER" : Mr. Yost reported the May issue is devoted to anniversary notes primarily; the June issue will promote the Anniversary Luau and summer events. Mr. Costa reported that he was awaiting an additional printing bid from McWayne Laboratories; it was agreed that before any decision to change printers is made, the current printer would be invited to submit a new, competitive bid.

OLD TROPHIES : Many handsome old trophies have been restored by the historical subcommittee and it was suggested that these might be donated to other

less affluent canoeing clubs for use in their own competitions. A "charity begins at home" mood prevailed and the committee agreed that those trophies worthy of "recycling" (and many are) should be restored to service in OCC competitions. The historical subcommittee will persue the matter.

SCHOLARSHIPS : Mr. Costa reported that the PR committee's 1973 goal of recommending to the Board a uniform program of OCC scholarships appeared to be short-circuited (inadvertently) when the Board approved last month a recommendation from President Guild that $2000 be donated to the University athletic department to be awarded by the UH financial aid committee. Mr. Pilliard had been chairing a subcommittee to research scholarship programs and make recommendations. After some discussion, it was agreed that Mr. Pilliard would continue his work and the committee will proceed with formal recommendations to the Board when they are complete. Mr. Pilliard brought the committee up to date on his work thus far; numerous potential recommendations as to the character of a proper and worthwhile scholarship program were discussed.

GRATUITIES : A committee-member wondered aloud if the standard service gratuity charge is applied on evenings when only buffet dinners are served and members and guests get little or no service from the staff for the gratuity. The chairman said he would ask the manager.

ADJOURNMENT : At 6:25 p.m.

OUTRIGGER CANOE CLUB
HISTORICAL COMMITTEE MEETING - THURSDAY, MAY 31,1973
HELD ON CLUB PREMISES AT 5:15 PM

PRESENT :Charles Bond, Eve G. Anderson, Mariechen Jackson, Frank L. Jeckell, Joseph B. Stickney, Kehaulani Stowell, Ernest H. Thomas, Eileen Ostrow

ABSENT :Josephine Achimore, Alexander H. F. Castro, Arthur V. Molyneux, J. Ward Russell, Frank Sommerfeld, Harold Yost

SURF BOARDS :Ernest H. Thomas stated that he received approval to return to life, six ten-foot red wood surf boards that are close as possible to the original boards used in 1908. The purpose for this project is the special birthday event on June 16th- the Club Luau.
The details of this surfing event will be up to the Surfing Committee and Mike Holmes.
The cost of each board is $30.00 plus labor.
The Boards were designed by Mr. Edric Cook.

CLUB INSIGNIA :It was agreed by the Committee that the letters on the above mentioned boards remain the same size that was shown on the displayed board. The Club insignia is to be painted on using the Club colors, red and white.

LUNCHEON MEETING :Mr. Thomas is to arrange a luncheon meeting with the help of Jack MacKenzie. Old surfers are to be invited, not excluding any old surfers that are not members. Bob Costa is also to be invited. The purpose of this meeting is to get as much publicity as possible.

PUBLIC RELATIONS MEETING :It was agreed that there should be a Public Relations meeting for the needed publicity on the 1908 surf board special event. Harold Yost is to write the article for "The Outrigger".

NEXT YEARS EVENT :Mr. Thomas suggested that the special athletic event for next year could be a surfing canoe contest for the best steersman on waves.

LOBBY DISPLAY :Mrs.Stowell is to design the lobby display using the revived surf board.

TROPHY :It was agreed by the Committee that trophies were to be given for this special event. These trophies could be made from the scraps of red-wood left over after the boards have been completed.

REVIVAL OF SURFING : Mr Stickney informed the ommittee that these 1908 boards were the beginning of the revival of surfing. At that time there were no more than ten surfers left in Hawaii. This board brought surfing back to life. This information is to be part of the publicity.

POST CARDS : Mrs. Jackson informed the committee members that the Club would have sole rights on the postcards. These cards will show pictures of the Club in it beginning.

TROPHIES :Mr. Bond feels it is a good idea to refurbish old trophies for events that are perpetual. The Committee was in agreement.

DISPLAY :The mounted display at the Clubhouse entrance needs to be altered. The Club insignia is to be turnes around so the paddle faces the left. Mrs. Stowell is to see that it is done.

ADJOURNMENT : 6:15 P.M.

MINUTES OF A MEETING OF THE DISPLAY COMMITTEE HELD MONDAY, JUNE 18, 1973, AT 5:30 P. M., IN THE BOARD ROOM OF THE OUTRIGGER CANOE CLUB

PRESENT: Mariechen Jackson, Chr., Frank Jeckell & Kehaulani Stowell

ABSENT: Alex. Castro, William Kea & Joseph B. Stickney

OUTSIDE ENTRANCE DISPLAY: The Committee decided that the outside display at the entrance to the Club should be continued as long as it will last and hopefully to the end of this year. There have been many favorable comments regarding the pictures blown up by Irv. Jenkins.

SCHEDULE OF DISPLAYS IN ENTRANCE SHOWCASE:

JULY - Re: Walter Macfarlane races: (Display to be installed 6/30/73)

1. Walter Macfarlane Trophy
2. Wilfred Godbold Perpetual Trophy
   Walter Macfarlane Races - Men's Senior Four
3. Samuel M. Fuller Perpetual Trophy - Women's Senior Six
4. Hawaii Brewing Co. Trophy - Primo Beer Cup
   Walter Macfarlane Races to be won 3 times
5. Current medals and awards for 1973 races
6. Picture of Walter Macfarlane

The Committee will inform Mr. Reade of the Showcase change and ask for assistance in cleaning the trophies 1 to 4 above.

AUGUST - Duke Kahanamoku's birthday - August 24th. Pictures and trophies of Duke Kahanamoku will be displayed during the month. Frank Jeckell will contact Nadine Kahanamoku and will be in charge of this display.

SEPTEMBER)
OCTOBER) General display of trophies by the Committee

NOVEMBER - The display will be about the Castle Swim if the long distance events are revived.

DECEMBER - International Surfing

JANUARY - First Football Team

FEBRUARY - President's month

MARCH - Volleyball

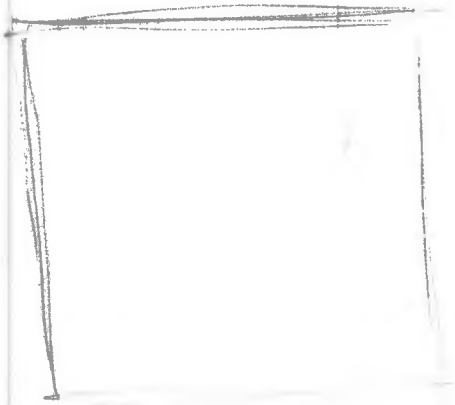
SMALL SIGNS NEEDED: The Committee requests that the Public Relations Committee assign some member of its Committee to assist the Display Committee by making small signs for the Showcase displays. It is hope that this can be done on a for free basis.

EXPENSES: From time to time there will be expenses incurred by this Committee with regard to displays. It is, therefore, recommended that some provision be made to cover such expenses. (Recent expense incurred by Kehau of $109.00 for two picture frames and a poster.)

POST CARDS: The Display Committee recommends that the Historical Committee should decide on the photos to be used for the colored post card reproductions which are to be sold at the OCC.

ADJOURNMENT: The meeting was adjourned at 6:15 P. M.

M. Jackson



2 @ $4.50 = $9.00
1 @ $2.50 = $2.50
1 @ $3.50 = $3.50
6 @ $1.75 = $10.50
$24.50 + $5.00 = $29.50

PHOTOS requested

July 11, '73

Historical Comm.

get Jw. —

OUTRIGGER CANOE CLUB
HISTORICAL COMMITTEE MEETING - WEDNESDAY, JUNE 20, 1973
HELD ON CLUB PREMISES AT 5:15 P.M.

PRESENT	:	Charles Bond, Mariechen Jackson, Arthur Molyneux, J. Ward Russell, Kehaulani Stowell, Tommy Thomas
ABSENT	:	Eve Anderson, Josephine Achimore, Alexander Castro, Frank Jeckell, Frank Sommerfeld, Joseph Stickney Harold Yost
OLD TIMERS LUNCHEON	:	Mr. Thomas reported to the committee members on the luncheon with the old time surfers. He stated that the stories were priceless and that he had taped and hour and a half of conversation which disclosed names and facts about the Club and the revival of of surfing. This tape will be given to the Club for its collection of memorablia.
SURF BOARDS	:	Mr. Thomas mentioned to the members how sucessful the 1908 surfing event turned out. He stated that the boards were used all day Saturday, and most of Sunday. The members were most curious and interested in trying their skill on the red wood planks.
SMALL SIGNS FOR THE DISPLAY SHOWCASE	:	Mrs. Jackson requested assistance on small signs for the display showcase. It was agreed that this should be done for a small cost to the Club. Mr. Riede is to contact one of the members concerning this matter.
POSTCARDS	:	Mrs. Jackson pointed out that the Historical Committee should decide on photos that will be used for the colored reproductions which are to be sold at the Club. Mr. Roy Helbig from Hawaii Services will reproduce these pictures at no cost to the Club. They will sell for 10¢ a card with 5¢ profit going to the Club.
DISPLAY IN ENTRANCE SHOWCASE	:	It was agreed by the Committee there will be a revolving display four times a year. Cost of said display must be considered. Each display will run about $150.00. Mr. Kea will see if he can appropriate the necessary funds from the Board.
PHOTOGRAPHS OF OLD PICTURES	:	Kehau reported that Irving Jenkins will blow up old photographs for the display at the Club entrance. Reproductions of these pictures, including the existing display will be for sale to members and guests. Mr. Jenkins has worked out an agreement with the Club that, upon request, he will develop a picture or pictures for a cost of $29.50. The Club will make about $8.00 a picture. This will help curb cost of future reproductions.
PURCHASING OF PICTURE	:	It was moved, duly seconded and carried, that the picture was worth buying. First, the picture should be appraised, and all rights to said picture should belong to the Outrigger upon purchase.
PRESIDENT PICTURES	:	It was agreed by the Committee that dates on the term in office should be placed on all pictures of the Presidents hanging in the Club.

PENDANTS	:	Frank Jeckell has information on pendants of surfers and canoers for a cost of $6.00. He is to contact Fred Swartz about the possibility of selling these in the Beach Shop.
TROPHIES	:	Mr. Bond informed the committee about the need to do something with the existing trophies. It was suggested that these trophies Robert Anderson, Athletic Coordinationg Director, Michael Holmes, Club Caption, and Wally Young, Winged "O" Chairman are to be contacted concerning this matter.
NEXT MEETING	:	The next meeting will be on Wednesday, July 11th. Robert Anderson, Michael Holmes, and Wally Young, are to be guests at this meeting.
ADJOURNMENT	:	The meeting was adjourned at 6:05 P.M.

OUTRIGGER CANOE CLUB

PUBLIC RELATIONS COMMITTEE MEETING -- Thursday June 28, 1973, 5 p.m.

PRESENT : Costa, Pilliard, Kea, Davis, Stowell, Parlette, Kendall, Bond.

ABSENT : Others.

SCHOLARSHIPS : Max Pilliard, chairing an ad hoc committee to recommend the nature of an ongoing scholarship program for Board action, reported progress to date. Complete recommendations will be submitted at the next PR committee meeting.

EXHIBITS : Stowell/Bond reported action on continuing the apparently hugely successful Club-entry photo-exhibit; Board is being asked approval of funds to maintain exhibit on permanent basis with photos changing every three months.

SPECIAL EVENTS : Exhibit committee also developed special August exhibit of Duke Kahanamoku memorabilia which led to exhibit group's recommendation that Club consider testimonial banquet on or near the late swimming champion's birthday (August 24). The event was turned over to the Entertainment Committee and is now scheduled Monday, August 20. Event will feature special entertainment, the exhibit and brief testimonial messages. Kea volunteered to enlist member to emcee the occasion. Costa volunteered to prepare special invitation copy to all members.

TROPHIES : "Re-cycled" trophies, selected and prepared by the history sub-committee, have been turned over to the athletic committee for re-use within the Club's programs of events.

"OUTRIGGER" : Costa reported no further action on printing bids for publication. Committee is awaiting a bid from member Chuck McWayne.

OTHER : Stowell offered a collection of old photos of the Waikiki area, now being reprinted and sold by Jack Howard, for committee's inspection. Generally, committee was ho-hum about potential use of these within the Club. Matter was tabled for further consideration.

NEXT MEETING : Monday, July 30, 5 p.m.

ADJOURNMENT : At 6:35.

Bob Costa

OUTRIGGER CANOE CLUB
HISTORICAL COMMITTEE MEETING - WEDNESDAY, JULY 11, 1973
HELD ON CLUB PREMISES AT 5:30 P.M.

PRESENT : Charles Bond, Mariechen Jackson, Tommy Thomas, William Kea, Frank Jeckell, Alexander Castro, Eva Anderson, Joseph Stickney

ABSENT : Arthur Molyneux, J. Ward Russell, Kehaulani Stowell, Josephine Achimore, Frank Sommerfeld, Harold Yost

POSTCARDS : The cost for making the colored postcards of the old Club would run between 2 and 3 cents each. These cards would then sell for 10 cents. The Outrigger Canoe Club would have exclusive rights on these cards providing sales warrant.

TROPHIES : Mr. Bond reported that he met with Wally Young, Bob Anderson, and Mike Holmes. These men are interested in the recycling of the old trophies. Mr. Young agreed to take over the responsibility of said trophies.
Mr. Bond stated that there is still a need for storage of the Historical trophies. Two shelves are required.

HERBERT H. BAKER : The Committee agreed that Mr. Herbert's trophies do not belong to the Outrigger. These trophies are to be sent to Mr. Baker's Club because no living member of his family could be found. Mr. Bond will write a letter to Mr. Baker's Club to find out if the Club is interested in recieving the trophies.

HISTORICAL COMMITTEE : Mr. Castro requested that each member have a job description of the Historical Committee ready for the next meeting.

INVENTORY : Mr. Castro volunteered for the job of reinventoring the trophies. He stated that this would be the beginning of a true trophy momorablia.

PICTURES : Ms. Stowell will place on display pictures of the old Club From this group, selections will be made for the postcards. These pictures are to be shown at the next meeting.

DISPLAY CASE : It was moved, duly seconded and carried, that no one is to add/remove or make any changes to the existing display without consent of one of the members of the Display Committee. If a change is agreed upon, Mr. Riede is to open the case. No one else is to open the case.
A list of members plus their phone numbers will be posted on the office side of the display case.

DUKE KAHANAMOKU : The next display will feature Duke Kahanamoku in August. Mr. Frank Jeckell is in charge of this display. He will borrow form Mrs. Kahanamoku several idems for the display case.
Nadine Kahanamoku is to be invited for a special dinner at the Club. Date will be decided later.

DISPLAY COMMITTEE : Display Committee meeting will be held Wednesday, July 25th, 5:30 p.m.

ADJOURNMENT : The meeting was adjourned at 6:40 p. m.

OUTRIGGER CANOE CLUB
DISPLAY COMMITTEE MEETING - WEDNESDAY - JULY 25TH, 1973
HELD ON CLUB PREMISES AT 5:30 P. M.

PRESENT : Mariechen Jackson, Charles Bond, William Kea, Joseph Stickney, Kehaulani Stowell

ABSENT : Alexander H. F. Castro, Frank L. Jeckell

GUEST : Howard Barnes

GUEST PRESENTATION : Mr. Howard Barnes presented a framed collage of several photos relating to the early history of the Outrigger Canoe Club, which he had assembled and framed. The Committee would like access to the negatives of these photos in order to have postcards made[for display and/or sale]. The Committee discussed with Mr. Barnes the scenes in the pictures and also looked at other pictures in his possession depicting the history of Oahu during the early 19th Century. Mr. Barnes told the Committee that he would speak with the owner of the negatives to ascertain whether or not the Club would be able to obtain rights to the negatives for Club use. A decision on this matter will be referred to the Historical Committee Meeting on August 1, 1973.

DISPLAYS : Kehaulani Stowell, William Kea and Frank Jeckell will work together in preparation for the August display. The Committee decided to have a general display of trophies during the month of September. During parts of October and November there will be a display dedicated to the Molokai Canoe Race and to Aloha Week. The display will feature photos of canoe crews in action. Mr. Kea suggested a display featuring the years that the Outrigger Canoe Club won the contest and another display of pictures featuring the past Presidents of Aloha Week. The Committee wants to learn more about preparation plans for the November Castle Swim before deciding what to use for that display. Mr. Jeckell and Ms. Stowell will discuss and decide the exact dates for changing the displays in the case.

PORTRAIT : Mr. Kea is looking into the possibility of obtaining for the Outrigger Canoe Club a portrait of Duke Kahanamoku; which was on display at the Royal Hawaiian Hotel.

BUDGET : The amount of $450.00 was approved by the Board to be used by the Display Committee during the remainder of the 1973 year. This amount increases the present budget to $650.00. Expenditures thus include:

$190.00-Pictures on Display
109.00- " " "

Therefore, $351.00 remains in the budget.

ADJOURNMENT : The meeting was adjourned at 6:30 P.M.

OUTRIGGER CANOE CLUB
HISTORICAL COMMITTEE MEETING - WEDNESDAY - AUGUST 1, 1973
HELD ON CLUB PREMISES AT 5:30 P.M.

PRESENT : Charles Bond, Eve Anderson, Josephine Achimore, Alexander Castro, Arthur Molyneux, J. Ward Russell, Joseph Stickney, Ernest Thomas

ABSENT : Mariechen Jackson, Frank Jeckell, Frank Sommerfeld, Kehaulani Stowell, Harold Yost

BY INVITATION : William Kea

AGENDA : The first item on the agenda concerned a job description of the Historical Committee. The Public Relations Committee is writing the description. When finished, it will be reviewed and discussed by the Historical Committee.

The second agenda topic discussed was the Duke Kohanamoku dinner in honor of his birthday, scheduled for August 20th. The P.R. Committee has recommended that the dinner be dropped due to a shortage of planning/preparation time. Mr. Castro suggested that the birthday dinner be held at a future time; for example the first of November. Mr. Russell suggested that specific years should be decided upon to celebrate the birthday; for example, every five years in Duke Kohanamoku's life(such as eighty, eighty-five, etc.). Mr. Thomas moved that the dinner be cancelled and rescheduled for next year. This was agreed upon by the Committee. Mr. Thomas suggested that it be recommended to the Board of Directors that official individuals representing the Outrigger Canow Club honor Duke Kohanamoku at a small dinner August 24th, inviting Mrs. Kohanamoku as a guest. Mr. Kea will act on this request at the next Board meeting.

The third item on the agenda concerned old pictures relating to the Outrigger Canoe Club history. These pictures were to be looked at and discussed by the Committee. This item was dismissed from the agenda because of the absence of Kehaulani Stowell who was to bring the pictures.

NEW BUSINESS : Mr. Castro and team are taking an inventory of all trophies in the Club. He proposed a card inventory whereby each trophy would be carded numerically and also bear the same number on its bottom. This method was agreed upon by all members.

NEW BUSINESS : Trophies which have never been claimed by individual owners have been given to Mr. Young to be recycled and used for future events. Mr. Stickney suggested that these individuals be notified that a trophy is being held for them; Mr. Bond stated that this has been attempted; however, there remains a large number of unclaimed trophies.

Mr. Kea reported that if additional space is needed for displays that the request should be taken before the Board and will be acted on.

The Committee recommends that the Outrigger Canoe Club Archivist bring up to date all trophies requiring this action, and that she notify the Winged "O" Committee of such action.

PICTURES : It is recommended to the Board of Directors that the matter of the missing pictures of four past Outrigger Canoe Club Presidents be expedited.

ADJOURNMENT : Chairman Bond adjourned the meeting at 6:00 P.M.

MEMO TO: Karl Heyer III August 16, 1973

cc: William C. Kea
Committee members

FROM : Bob Costa, Public Relations Committee chairman, OCC

SUBJECT: The Public Relations Committee

This is to fulfill your request for a Public Relations Committee "job description."

Background

The PR Committee was founded in the summer of 1968 at the request of then Club President Howard Goss. The "triggering incident" was an ongoing series of queries from newspaper reporters to the Club President regarding the Club's official stance on the matter of the "exclusion from membership on the basis of race or ethnic background."

At the time, Mr. Goss felt that he and other officers and board members were handicapped in composing a proper and positive response to such questions and sought the aid of those public relations professionals within the membership. In effect, the Committee was formed initially to counsel the Club officers, board members and management.

Bob Costa was appointed chairman and continues in that post to this date. In 1970, the board elevated the committee to the status of regular standing committee of the Club.

Since its founding, the Committee's responsibilities and objectives have broadened to embrace the near-total public relations role -- in intent, if not in practical operation.

Objectives

Quoting from the Committee's annual reports since 1970:

The broad objectives of the Committee are "to develop within the Club membership and in the community-at-large a positive and accurate image of OCC as a valuable and worthy 'citizen' in the community by broadening general exposure of its accomplishments (particularly in the field of athletics) and to set forth potential Club activities which would generate positive attitudes;" to establish an orderly system of preserving the history of the Club as an image-building document; to counsel the officers, board members and management on all actions which affect public and member atti-

tudes toward OCC; and to aid in the improvement of communications among the membership and the public.

Underlying these objectives is a continuing desire to build an "image bank," as it were, to help offset the occasional negative criticism which private clubs, by their very nature, often suffer.

(Note: Public relations of any organization is, by and large, the sum of its actions -- communicated effectively.)

Organization

The Committee has undergone several organizational adjustments since its founding. That evolution is not really relevant in this memorandum and is, therefore, omitted.

At present:

1. The PR Committee functions as a single unit with a semi-autonomous and more or less permanent historical sub-committee, chaired by Charlie Bond.

2. Other sub-committees (press relations, chaired by Paul Kendall; member relations, chaired by Don Woodrum; and ad hoc committees) are established and activated as desirable. Currently, a sub-committee to recommend a Club scholarship program is functioning, for example.

3. There are 25 members of the Committee including the chairman and board-liaison member, Bill Kea. About half this membership is assigned to the historical sub-committee.

4. Staffing:

   a. Harold Yost, editor of "The Outrigger."
   b. Gerry Ober, athletic information contributor to "The Outrigger."
   c. Kehau Stowell, archivist.
   d. Office staff, general clerical assistance.

Procedures

1. The main or "mantle" PR Committee meets regularly, monthly; sub-committees meet "on call."

2. The Committee is both advisory and "working," i.e., history sub-committee members themselves undertook to clean, restore and codify old Club trophies.

3. The Committee considers and evaluates all relevant matters brought to its attention or observed by its members. It then takes action or makes recommendations, most often to the board but frequently to other standing committees.

Status

At present, the Public Relations Committee is reconsidering its overall goals and existing procedures. The historical sub-committee for example has functioned, since its inception, on a project basis: publication of the Club history; restoration of trophies; establishment of archives and a repository for ongoing historical records, literature and photographs; and establishment of a program of Club exhibits. Many of these are now closed achievements. The future of this sub-committee is open to review. Also, the PR Committee as a whole is not fully satisfied with the effectiveness of its role as a counseling body to the board and has this matter almost constantly under consideration.

I trust the above fulfills your requirements. Sorry to be so long-winded. It's an occupational disease.

Respectfully submitted.

BOB.

OUTRIGGER CANOE CLUB

DISPLAY COMMITTEE MEETING - TUESDAY - OCTOBER 9, 1973

HELD ON CLUB PREMISES AT 5:30 P.M.

PRESENT: Mariechen Jackson, Chairman, William Kea, and Joseph Stickney.

ABSENT: Alexander Castro, Frank L. Jeckell, and Kehaulani Stowell.

AUG. TO OCT. DISPLAYS: Committee reviewed Aug. to Oct. displays:

Aug. - Display by Frank Jeckell on Duke Kahanamoku in conjunction with his birthday on 8/24. Committee thanks Frank for interesting display.

Sept.- Kehau arranged display of framed collage of photos purchased from Howard Barnes along with other old photos. Thanks to Kehau.

Sept. 29 - Oct. 18 - Bill Kea borrowed five beautiful trophies from Aloha Week to be used in the Molokai to Oahu canoe race to be held on Oct. 21st. These were installed by Bill and Mariechen for the period Sept. 29 - Oct. 18.

DISPLAY CHANGE 10/18: On Oct. 18th, Bill Kea, Joe Stickney, and Mariechen Jackson agreed to meet at 9:00 A.M. for the purpose of removing the present display which will be returned to Aloha Week by Bill Kea. The three will then install a display of miscellaneous trophies made of koa wood.

FUTURE DISPLAYS: The Committee discussed a previously suggested calendar of displays and updated it as follows:

Nov. - To be based on the possibility of reviving the Castle swim on Thanksgiving morning. Bill Kea agreed to speak with Karl Heyer in this regard.

Dec. - International surfing contest - use current trophies and old pictures. (Contact Fred Hemmings). Or have a Christmas display.

Jan. - Display re: University of Nevada - Outrigger Canoe Club football game in 1921. (1st college team to come to the Islands). Joe Stickney agreed to contact Ruth Vail about possible photos of the teams.

Feb. - Presidents' month. Display of club presidents' photos.

Mar. - Display of Volleyball trophies and pictures.

ADJOURNMENT: There being no further business the meeting was adjourned.

Mariechen J. Jackson

OUTRIGGER CANOE CLUB
PUBLIC RELATIONS COMMITTEE MEETING - OCTOBER 29, 1973
HELD ON CLUB PREMISES AT 5:15 P.M.

PRESENT: Kehaulani Stowell, Harold Yost, Charles Bond, Rick Davis, and Bill Kea (Chairman Pro-Tem).

PROMOTION OF DINING SERVICES

Kea explained that the Board of Directors had suggested that patronage of the dining room and Hau Terrace be promoted in The "Outrigger." It was agreed that this will be done.

It was also agreed that the quality of food is good, the prices reasonable, and the setting conducive to enjoyable dining. It was pointed out, however, that undue delays in table service are being experienced. Kea agreed to bring this matter to the attention of the manager.

PLANS FOR ADDITIONAL PARKING, TENNIS COURT FACILITIES

Based on numerous inquiries from members regarding the addition of parking facilities and the proposed tennis courts, it was recommended that details of the planning be explained in The "Outrigger" and at the renditions now on display. Yost and Kea will follow up.

REVIVAL OF THE CASTLE SWIM

At the recommendation of the Display Committee with approval by the Club Captain, the once popular Castle Swim will be revived.

Details are being arranged by the Athletic Committee.

A sample of a perpetual trophy was submitted for the Committee's review by Wally Young.

Kehau was asked to submit to Wally a suggested plan for a trophy.

The Display Committee will be asked to arrange an appropriate display for the swim and Harold Yost will include coverage in The "Outrigger."

PUBLIC RELATIONS 1974 BUDGET

Kea reviewed the current expenditures by the Public Relations Committee and asked that proposals for 1974 be submitted by mid-November.

POST CARDS OF HISTORICAL SITES

Charles Bond submitted a proposal by the Historical Committee for the printing of post

cards showing various scenes of the Club at the old site. He explained that the cards would be produced at no cost to the Club and would be available for sale with the revenue being divided between the producer and the Club.

The proposal will be submitted to the Board for final approval.

FUTURE STATUS OF THE HISTORICAL COMMITTEE

Charles Bond, in reference to a job description of the Public Relations Committee which also covered the Historical Committee, explained that the latter would function more effectively as a separate committee or as a subcommittee of the Building and Grounds Committee. Kea will submit this idea to the Board for consideration.

ADJOURNMENT:

The meeting was adjourned at 6:20 P.M.

OUTRIGGER CANOE CLUB
HISTORICAL COMMITTEE MEETING - WEDNESDAY - NOVEMBER 14, 1973
HELD ON CLUB PREMISES AT 5:30 P.M.

PRESENT: Charles Bond, Chairman; William Kea, Coordinating Director; Mariechen Jackson, Kehaulani Stowell, Ernest Thomas.

ABSENT: Eve Anderson, Josephine Achimore, Alexander Castro, Frank Jeckell, Arthur Molyneux, J. Ward Russell, Frank Sommerfeld, Joseph Stickney, Harold Yost.

WAIKIKI HISTORICAL SOCIETY — Mr. Thomas told committee members that the Waikiki Historical Society maintains a large display room on the second floor of the Sheraton-Waikiki Hotel. Included in the display room are some very fine old photographs of the Outrigger Canoe Club with captions giving a brief history of the Club. It was suggested that the next meeting of the Historical Committee be held in this room. Mr. Bond and Mr. Thomas will try to arrange this.

POSTCARDS — Mr. Bond reported that he submitted the Historical Committee's proposals for printing postcards showing the Club at its former site to the Public Relations Committee on October 29th. Final Board approval will be sought by Mr. Kea. Kehaulani Stowell said that the cards are ready for printing and reproduction.

FUTURE STATUS OF HISTORICAL COMMITTEE — Mr. Bond informed committee members that he had submitted two proposals on the future of the Historical Committee to the Public Relations Committee at their October 29th meeting: that the Historical Committee be either independent or a subcommittee of the Building and Grounds Committee. Consensus of those attending the PR meeting was that the Historical Committee would function better as a separate committee. Mr. Kea will submit this proposal to the Board of Directors.

BUDGET — The sum of $450 minus expenditures since September 6th is available to the current Historical Committee. These funds come from the total Public Relations budget of around $16,000, which includes cost of The "Outrigger." Mr. Kea advised the committee to be prepared to propose its own budget for the upcoming fiscal year should the Board of Directors make it an independent committee.

TENNIS COURT AND PARKING LOT PLANS — It was noted that the display of plans for expansion of parking facilities and new tennis courts were originally mounted without comment as to what they were. This has been taken care of through Mr. Yost and Mr. Kea. A notice posted on the renderings signed by President Robert Guild describes the possible expansion and the need for membership approval before it is undertaken.

ADJOURNMENT — The meeting adjourned at 6:00 P.M.

OUTRIGGER CANOE CLUB
PUBLIC RELATIONS COMMITTEE MEETING - WEDNESDAY, NOVEMBER 28, 1973
HELD ON CLUB PREMISES AT 5:05 P.M.

PRESENT: Chairman Bob Costa, Coordinating Director Bill Kea, Charlie Bond, Jim Devine, Paul Kendall, Ernie White.

ABSENT: Rick Davis, Ron Haworth, Frank Jeckell, Cline Mann, Bill Parlette, Max Pilliard, Jerry Ober, Kehau Stowell, Hal Sullivan, Harold Yost, Mariechen Jackson, Don Woodrum (not notified).

AGENDA: The Chairman opened the meeting by reviewing items for discussion: 1. budget proposals for 1974; 2. bylaws change regarding the Historical Committee; 3. scholarship recommendations; 4. revised Committee descriptions; 5. next meeting; and 6. preparation of the annual Public Relations Committee report.

BUDGET 1973 Budget -- The 1973 budget of $16,000 includes printing and mailing costs of The "Outrigger" plus monthly remuneration for Jerry Ober and Harold Yost, the bulk of which is extended in club privileges, excluding dues.

1974 Recommendation -- It was the consensus of the Committee that the 1974 budget should include, in addition to the above, funds to employ a person to handle external press relations and to cover non-athletic events for The "Outrigger." It was reiterated that social activities do not receive adequate coverage in the newsletter and that proportionately many more Club members are involved in social events than in athletics. Press relations person should be allowed ample, non-cumulative, monthly expense account for entertainment of colum nists, press, etc. The sum could be adjusted after a trial period. The Chairman noted that the tone of an external press effort traditionally is low key and should emphasize athletics.

Budget recommendations prepared by Mr. Costa will be submitted to Mr. Kea by December 20 for consideration by the Board.

Invitations to OCC Social Events -- The failure of

entertainment functions to pay their own way due to poor attendance was discussed. Mr. Costa suggested that next year's budget include funds for printing and mailing formal invitations to approximately six special social events to the entire membership (between 1500 and 1600 people). Costs would be reduced by printing an entire year's supply of "shells" and envelopes. Consensus was that this type of invitation would be far more effective than post card mailings (which cost approximately $180 per mailing) and metered announcements printed on the tops of monthly bills. Cost of printed invitations is thought to be about $400 per mailing when executed individually.

Mr. Kea noted that the Entertainment Committee is preparing a questionnaire to be sent to all members as part of the December billing asking what kind of entertainment they would like to see at the Club.

OCC HISTORY BOOK SALES

Mr. Kea stated that $1400 profit was realized from sales of the OCC history book during the period January - October 1973.

Mr. Costa requested an inventory of remaining history books and a tabulation of those dispersed during this calendar year. He noted that the books have already been paid for, that sales to new members who are required to buy copies will continue, and that the membership should be informed of anticipated revenues from future sales.

HISTORICAL COMMITTEE

Mr. Kea will submit to the Board of Directors the Public Relations Committee's recommendation that the Historical Committee be made a standing committee of the Club. If approved, this will require a change in Club bylaws.

REVISED PUBLIC RELATIONS COMMITTEE DESCRIPTION

As a result of the action above, Mr. Costa will submit to Karl Heyer a revised description of the Public Relations Committee, its functions and goals.

SCHOLARSHIP RECOMMENDATIONS

Max Pilliard is refining a scholarship program recommendation which will be completed by December 20 for inclusion in the annual report. Mr. Costa suggested that consensus on the recommendation be sought from committee members by telephone. He stressed the need for a standing scholarship policy.

DECEMBER MEETING — It was decided not to hold a Public Relations Committee meeting in December.

CASTLE SWIM — The Thanksgiving Day revival of the Castle Swim was not a success. Mr. Kea said that the swim has been rescheduled for December 15. The Punahou swimming team is being invited to participate.

REVIEW OF ENTERTAINMENT IN 1973 — Mr. Kea stated that, although the overall financial position of the Club is very good at the end of the year, entertainment shows a debit.

The Saturday night and holiday steak cook-outs held during the summer were praised. Paul Kendall questioned why they should not be continued, since they are a popular success and, apparently, at least break even financially.

REVIEW OF PENDING CONSTRUCTION — Parking Stalls and Tennis Courts -- Mr. Kea reviewed for the Committee construction problems being considered by the Board of Directors. Different opinions have been received from architects and engineers on the capacity of the present structure to support additional levels. Further architectural plans are needed. A new lightweight material which could double as tennis court and praking lot for the top level was recently suggested and is being researched.

Bar and Hau Terrace Expansion -- Mr. Kea described pending remodeling of the bar area. The bar is to be extended in a U-shape. The serving area of the Hau Terrace is to be enlarged. No construction or completion dates were mentioned.

DINING FACILITIES — Mr. Kea noted that service problems in the dining room have been discussed with Mr. Riede and that service has improved. Personnel turnover was discussed in terms of low salaries. Val Frankich, the new Dining Room Manager, was complimented on his work. It was also mentioned that price increases in food seem to have been accepted by the membership.

MEMBERSHIP CATEGORIES — Mr. Costa suggested a review of existing membership categories. He said that there are inequities in giving equal voting rights to those who pay a lower initiation fee and lower monthly dues than Regular members.

ADJOURNMENT — The meeting adjourned at 6:25 P.M.

December 27, 1973

MEMO TO: William C. Kea, PR liaison, & the board of directors, Outrigger Canoe Club.

FROM : Bob Costa, public relations committee chairman.

SUBJECT: Status, historical committee.

This is to formalize a recommendation from the public relations committee that the historical committee, formerly a sub-committee of the public reations committee, be elevated to the status of regular standing committee of the Outrigger Canoe Club.

The recommendation recognizes the extensive contributions of the historical sub-committee over the past years and anticipates that the effort of the historical committee is an ongoing activity of the Outrigger Canoe Club.

Charles Bond has served as chairman of the historical group for the past three Club years and, were it the wish of the board of directors, it is assumed he would continue to serve as chairman of the standing historical committee. This memo carries the recommendation that he be appointed chairman of the new committee.

Respectfully submitted,

Robert C. Costa

REVISED 12/27/73

OUTRIGGER CANOE CLUB

PROPOSED PUBLIC RELATIONS COMMITTEE 1974 BUDGET

"The Outrigger"

Printing	$ 8520
Mailing	1740
Postage	1716
Editor (cash and services)	2640
Sports news contributor (services)	1110
Social news contributor & sports contact for general press	Staff**
Clipping Service	231
Special invitations @ average $400 each for esitmated six Club social events	2400*
Contingency fund	600
Total	$ 18,957

* Though a recommendation of the public relations committee, this item could be transferred to the entertainment committee budget if it were more practical administratively.

** "Social news" input is for "The Outrigger" ONLY, not the general press!